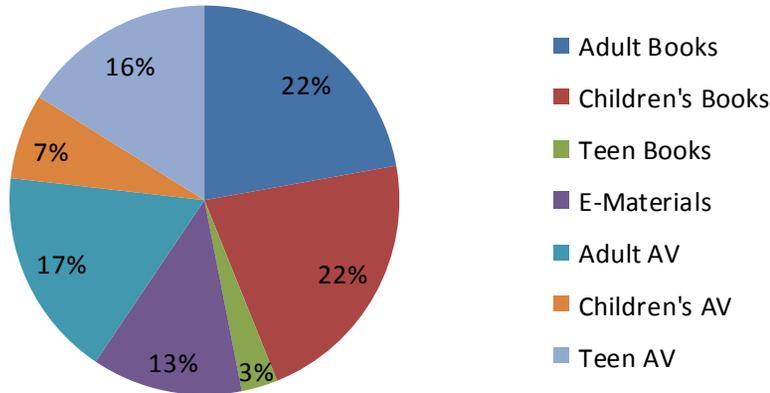




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Board of Control Statistical Report - 2nd Quarter of 2016

Materials Loaned By Material Type



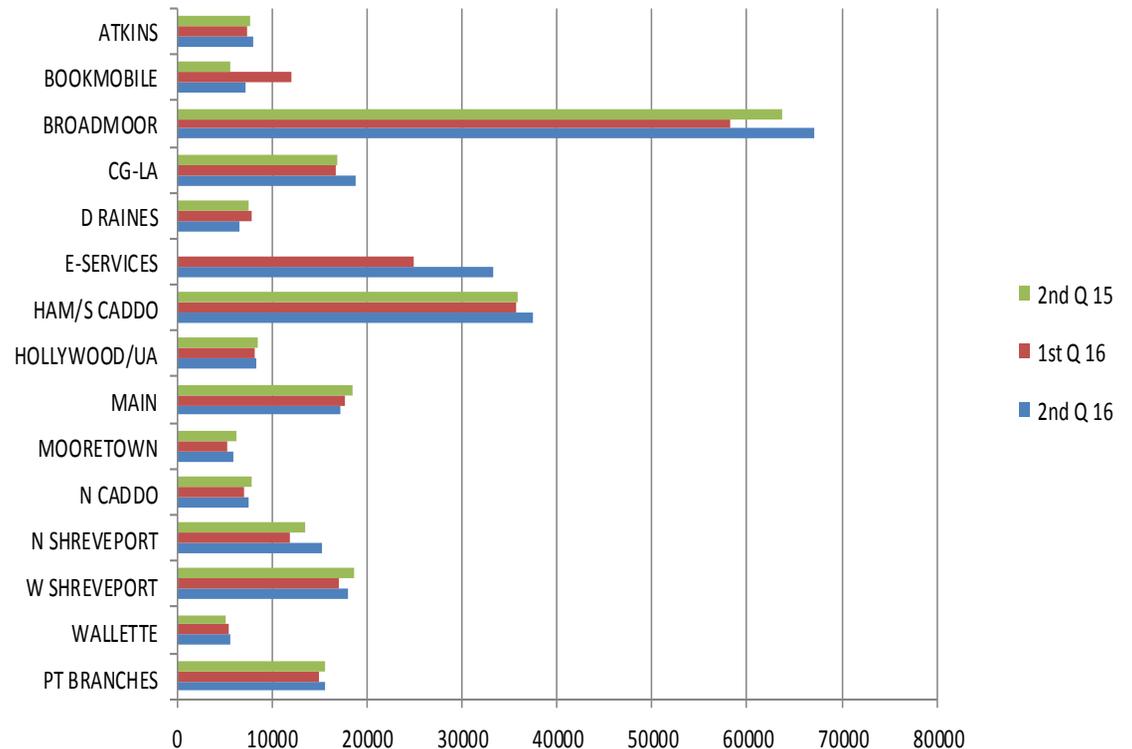
With school out for the summer, the library's Summer Reading Program creates a big demand for juvenile materials. Below are some of the more popular items being borrowed.



Overall physical items loaned increased **3.17%** compared to this time last year, and **6.64%** compared to last quarter.

Materials Loaned

Branch Comparisons – Total for the Quarter: **271,898**



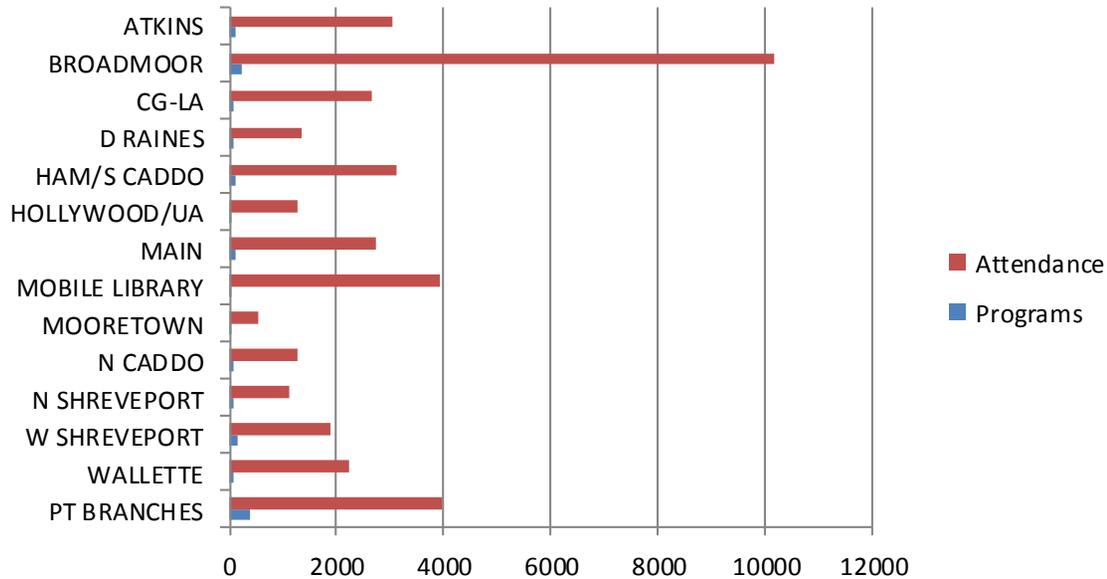


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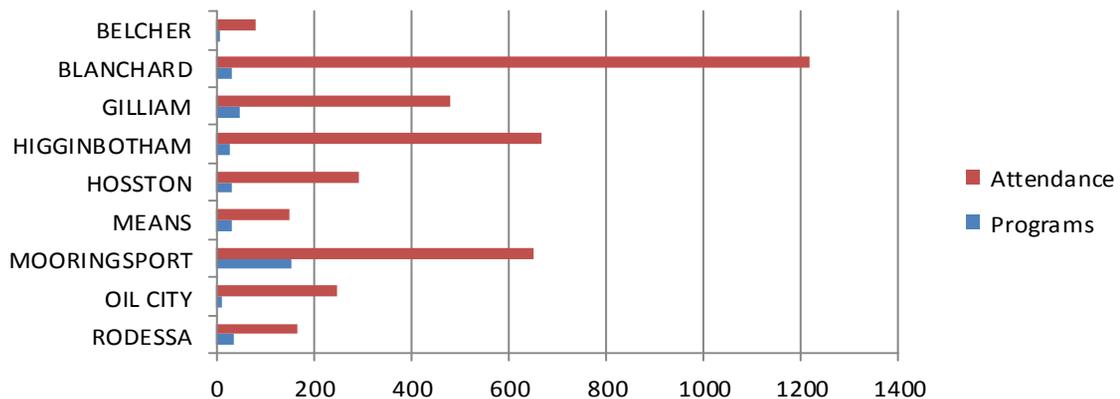
Board of Control Statistical Report – 2nd Quarter of 2016

Classes, Seminars, Workshops & Events

Total: **1,572** with **48,298** attendees



Part-Time Branches Breakout



Summer Reading Program!

SML kicked off Summer Reading on May 23rd at Gators & Friends with a challenge to Director John Tuggle. He will zip line through the wildlife



park if children top the total number of books read last summer. Children read over 10,000 books last year. Our Mobile Library van was at the park registering those participating in the kick off. Library staff were in the park telling stories every 15 minutes. Everybody had a good time.



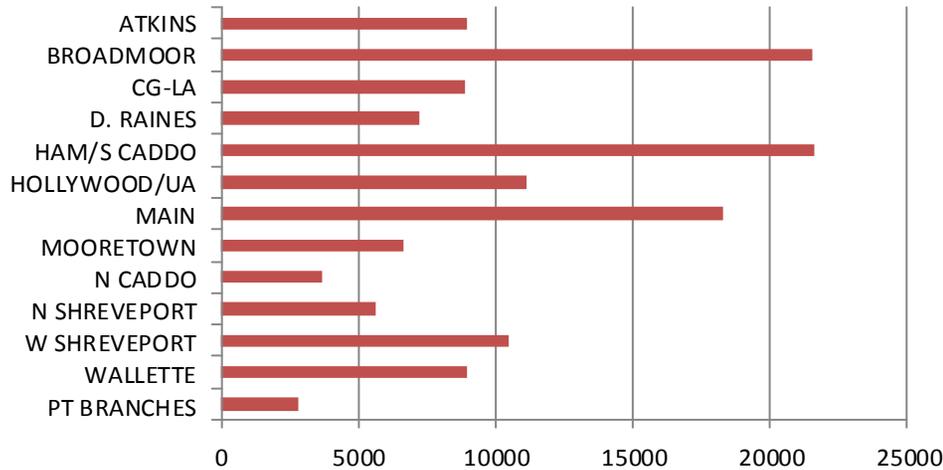


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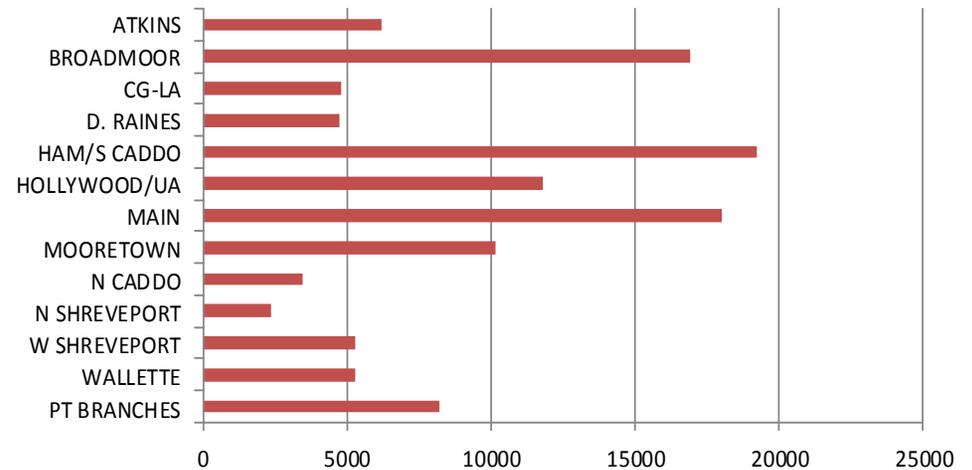
Computer Usage

Branch Comparisons – Total Sessions: **136,035**



Research & Instruction

Branch Comparisons – Total Transactions: **116,744**



E-Branch Usage

Webpage Hits: **62,648**

Facebook Post Reach: **107,293**

Twitter Followers: **1,008**

Instagram Followers: **564**

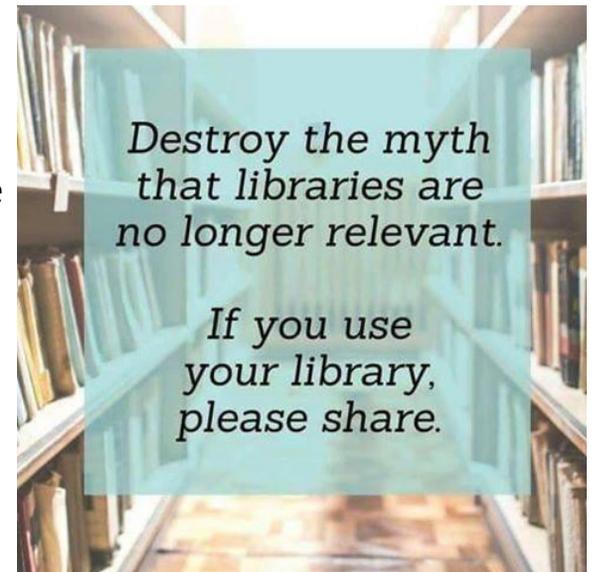
Pinterest Followers: **136**

Wi-Fi Sessions: **126,107**



Over Forty Thousand Shares!

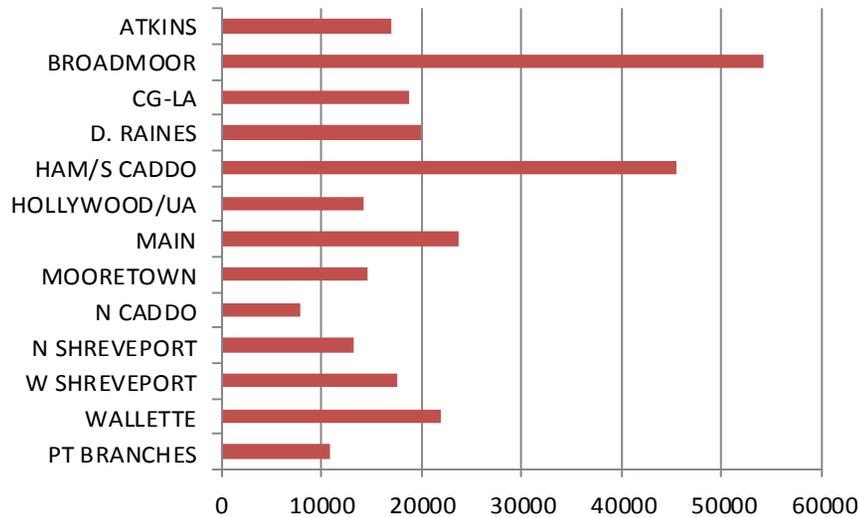
SML had one of our most popular posts ever on Facebook in May. We shared this picture and it reached over 40,000 people. Many people shared it and let others know they are using their library. It was good to see so many of our followers enthusiastically supporting libraries.



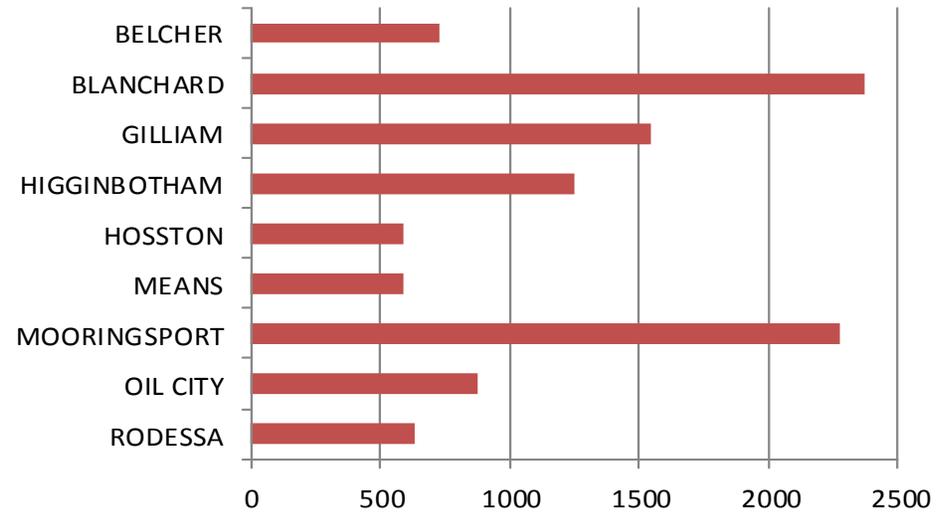


Customer Visits

Branch Comparisons – Total: **279,459**



Part-Time Branches Breakout



★ Meeting Rooms

Reserved: 2,474 Attendees: 17,704

★ Mobile Library

Stops: 234 Visitors: 1,998 Items Loaned: 7,293

★ Community Engagement

Events: 59 Engaged: over 59,900

Busy Reader!

Micah Clary read 200 books for 1000 Books Before Kindergarten during June. He loves to read books about Spiderman. Here he is showing off his certificate and SRP swag

