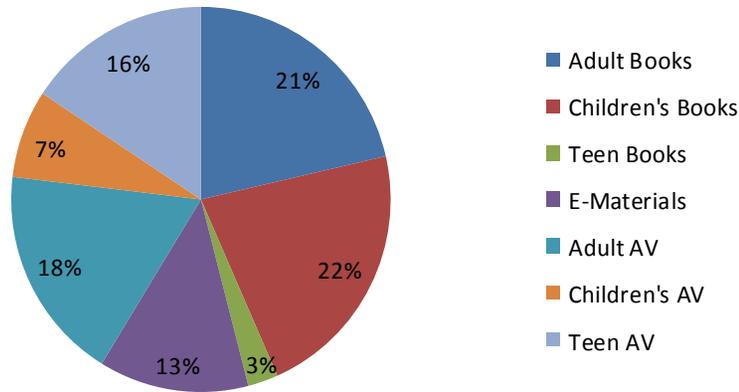




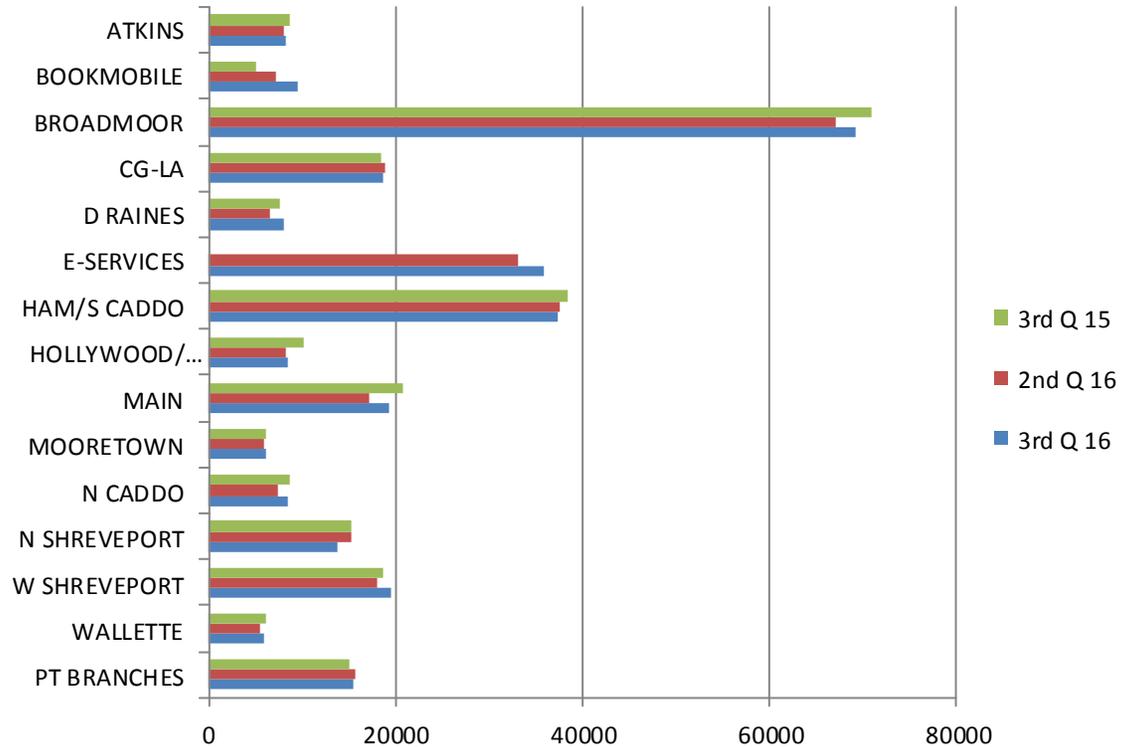
Materials Loaned By Material Type



Overall physical items loaned decreased **0.7%** compared to this time last year, but increased **3.87%** compared to last quarter.

Materials Loaned

Branch Comparisons – Total for the Quarter: **283,794**



Playaway MP3 players (small, tuck into your pocket audiobooks) have become an ever increasing favorite among many of our customers. Broadmoor patrons request Mysteries and Thrillers, and Urban fiction meets the needs of Mooretown and Wallette. Favorite genres in a new format are the new approach to the book for Caddo Parish.



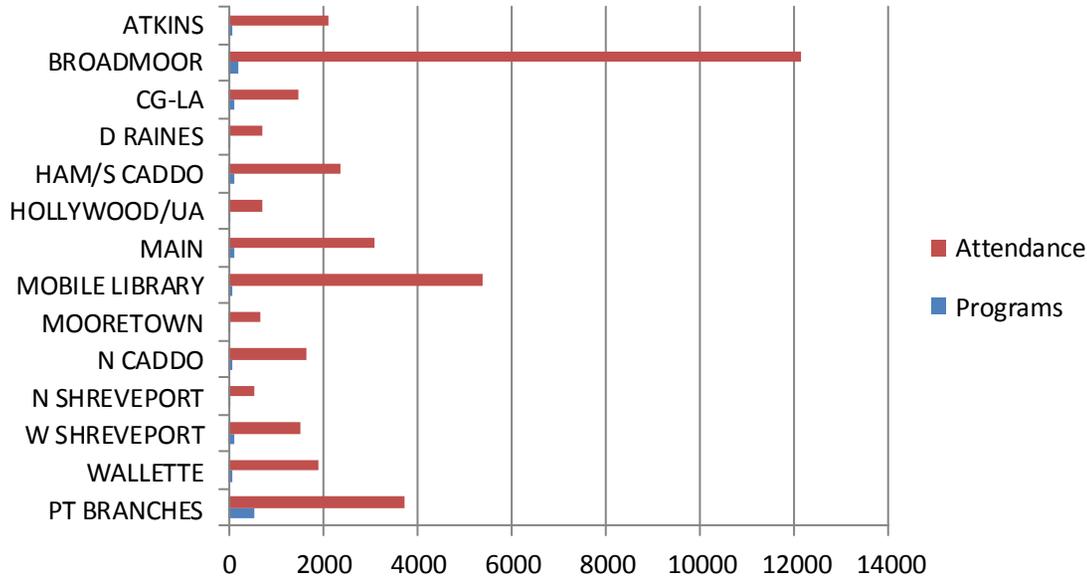


SHREVE MEMORIAL LIBRARY

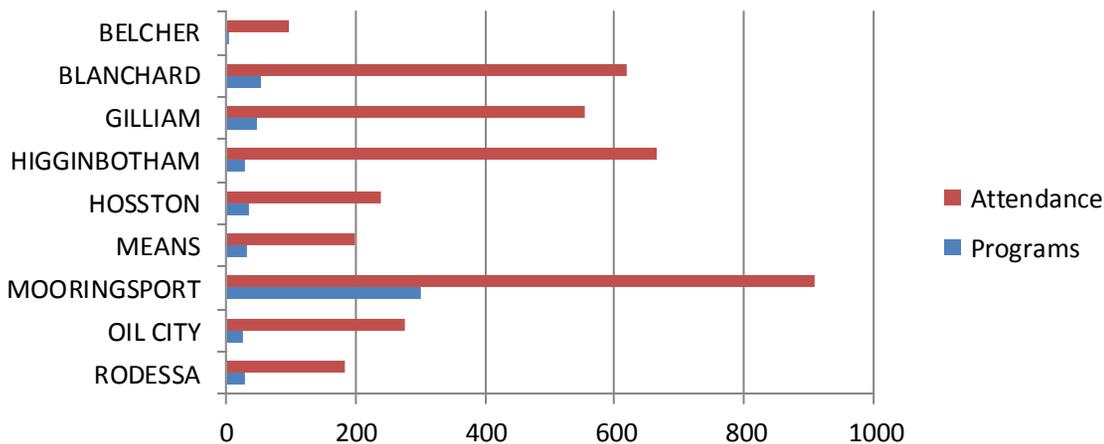
Board of Control Statistical Report – 3rd Quarter of 2016

Classes, Seminars, Workshops & Events

Total: **1,662** with **38,130** attendees



Part-Time Branches Breakout



Cats, Eagles, and Sharks...Oh My!

The number of attendees at SML's programs for this quarter was exceptional thanks to our Summer Reading Program, a variety of back-to-school activities, and our annual Branch Showcases. Different types of classes, workshops, events, and programs give the citizens of Caddo Parish many chances to see and explore the world, learn new and exciting things, and enjoy the many benefits their local branches have to offer. Shreve Memorial Library is a vital educational institution for patrons, providing opportunities that might not otherwise exist if not for our services.





SHREVE MEMORIAL LIBRARY

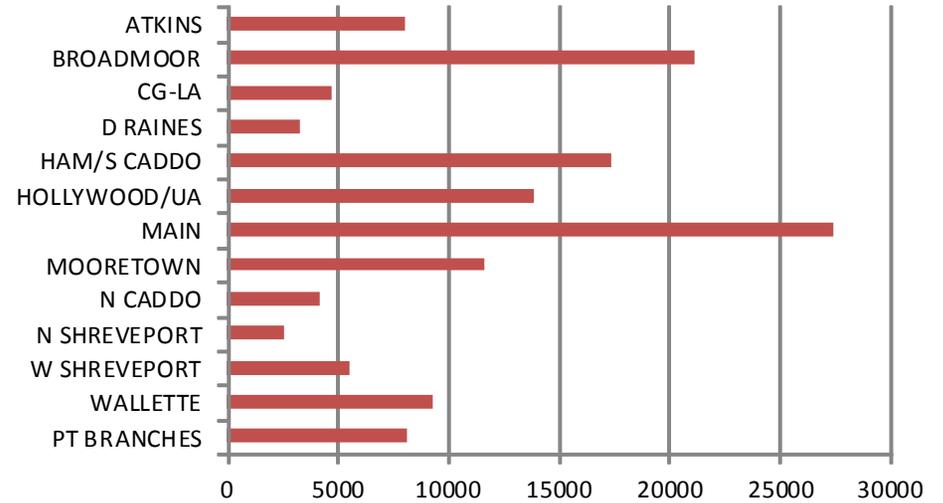
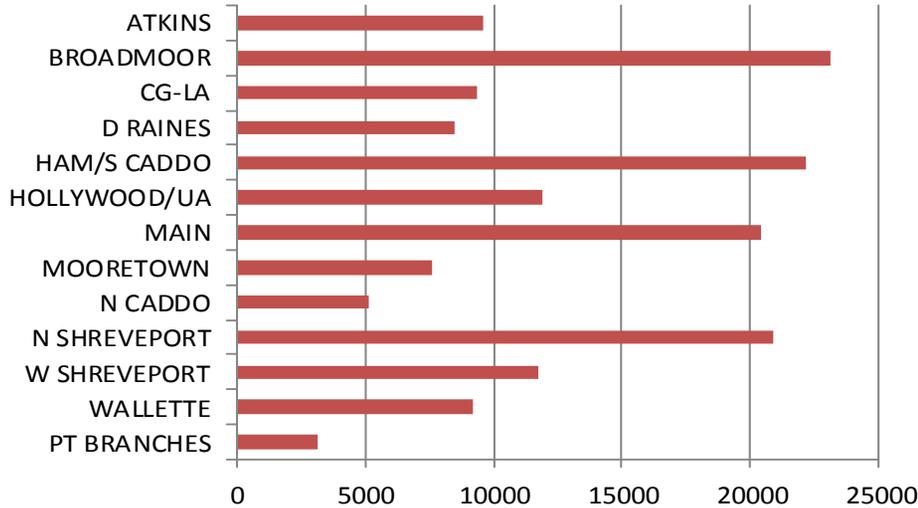
Board of Control Statistical Report – 3rd Quarter of 2016

Computer Usage

Branch Comparisons – Total Sessions: **100,124**

Research & Instruction

Branch Comparisons – Total Transactions: **137,566**



E-Branch Usage

Webpage Hits: **64,321**

Facebook Post Reach: **74,618**

Twitter Followers: **1,135**

Instagram Followers: **858**

Pinterest Followers: **166**

Wi-Fi Sessions: **162,950**



Banned Book Week!

Many of our libraries had great Banned Books Week displays highlighting books that had been banned or challenged in the past.

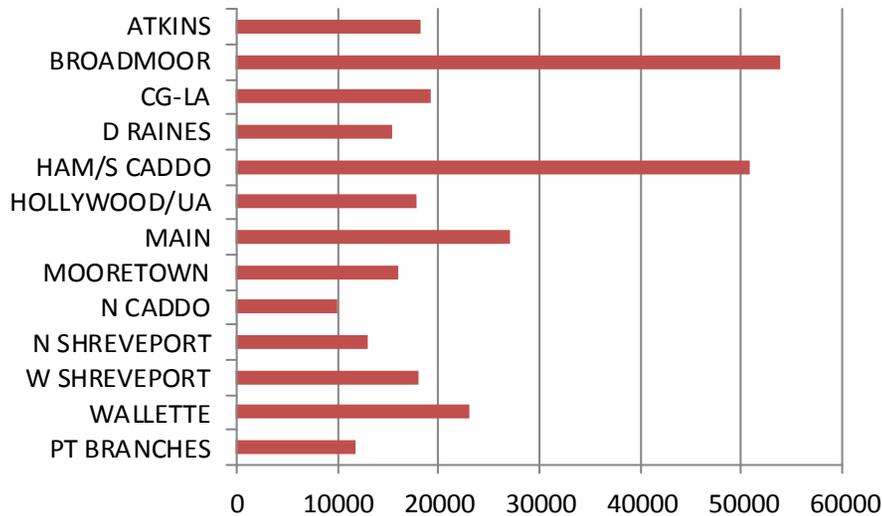
A collage photo of the Hamilton/South Caddo Branch's display was liked 41 times on Instagram!



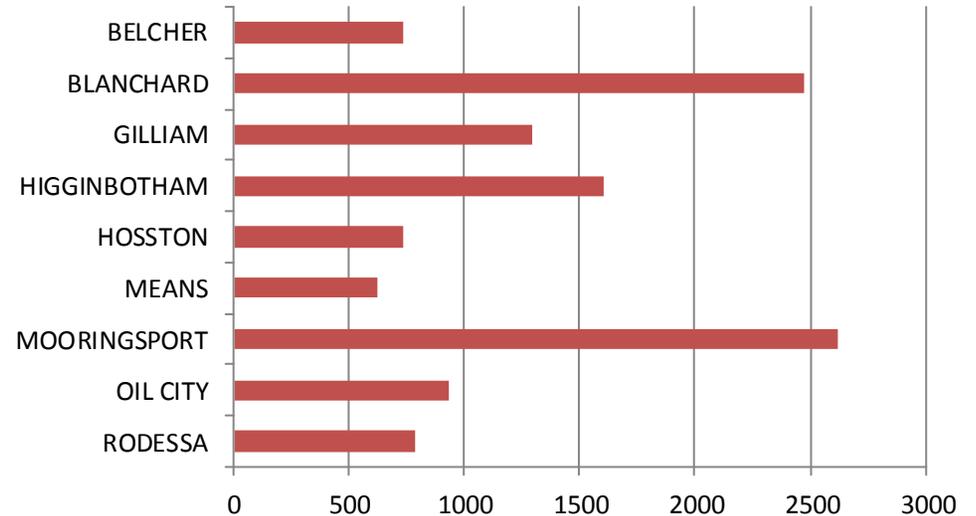


Customer Visits

Branch Comparisons – Total: **294,559**



Part-Time Branches Breakout



★ Meeting Rooms

Reserved: 2,369 Attendees: 19,525

★ Mobile Library

Stops: 229 Visitors: 4,906 Items Loaned: 9,448

★ Community Engagement

Events: 114 Engaged: over 10,000

Early Literacy!

We celebrated another busy reader this quarter. Ulysses Campos finished 600 books this summer for *1000 Books Before Kindergarten*. This was one of our most popular posts on Facebook and Instagram.

