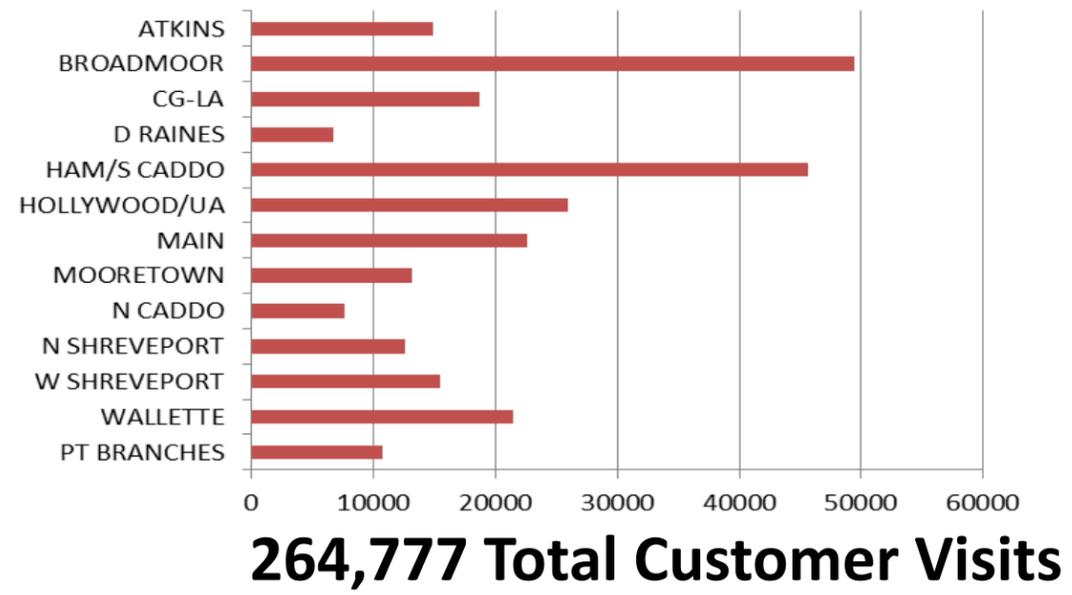


Q2 2017

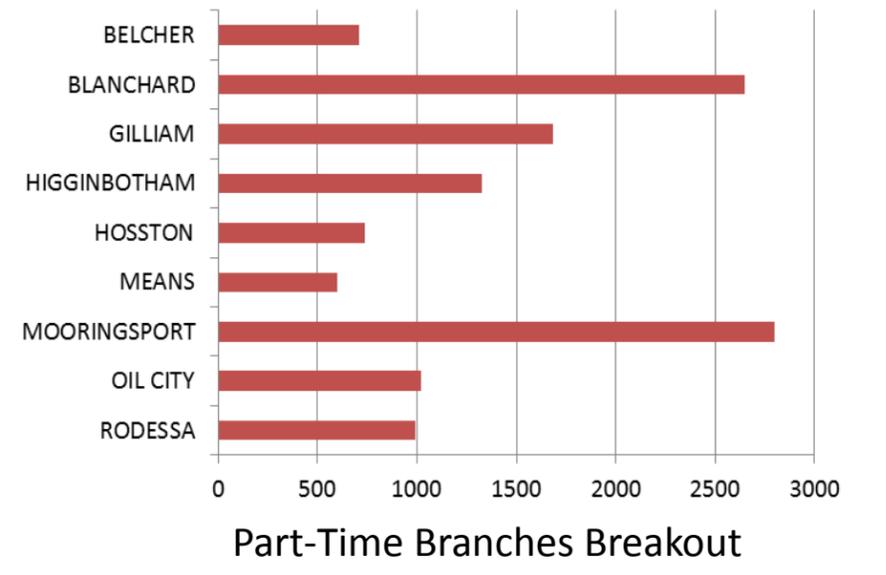
Board of Control Statistical Report



Meeting Rooms
Reserved: 2,597 Attendees: 15,663

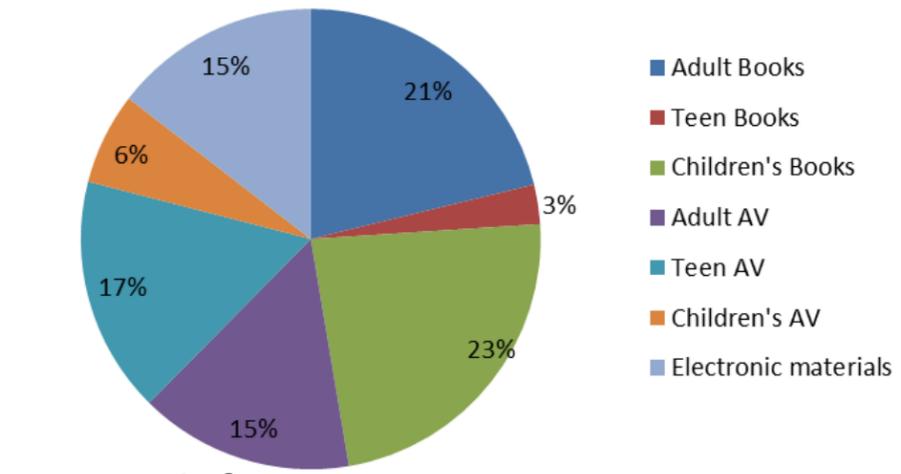
Mobile Library
Stops: 248 Visitors: 2,656
Items Loaned: 9,389

Community Engagement:
Events: 54 Engaged: 5,511

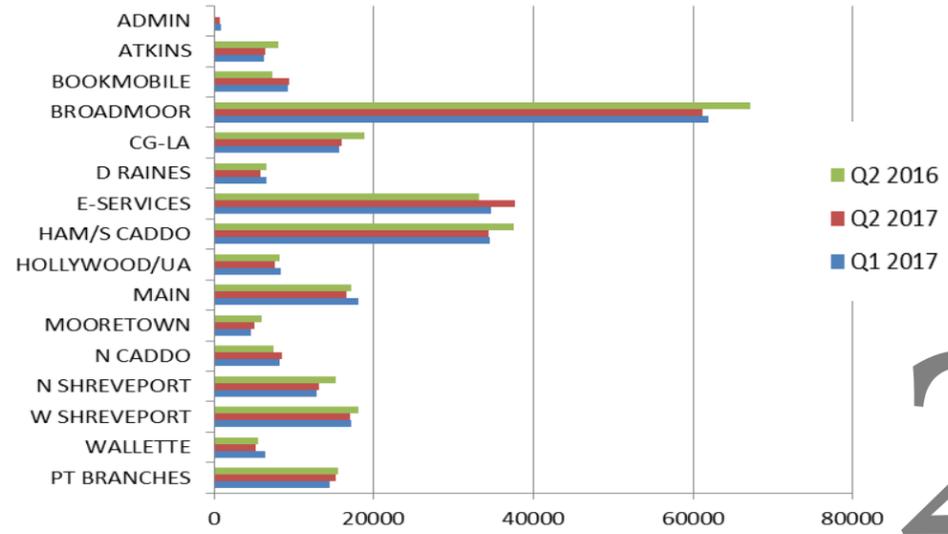


SHREVE MEMORIAL LIBRARY

Board of Control Statistical Report



Materials
260,018 total materials were loaned for Q2 2017. Overall physical items loaned decreased by 4.6% compared to this time last year, and increased 0.01% compared to last quarter.



Q2 2017



SHREVE MEMORIAL LIBRARY

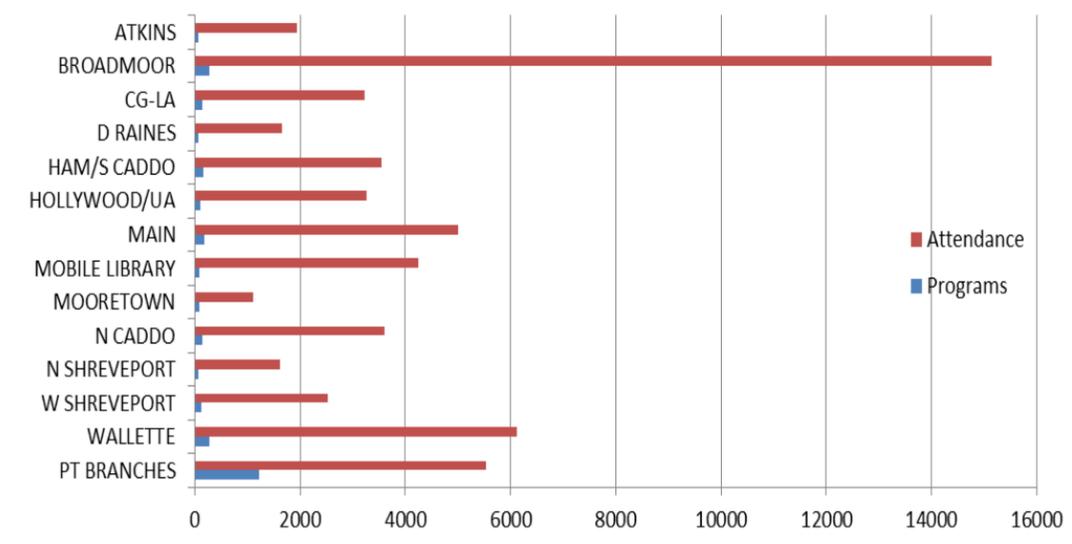
Board of Control Statistical Report

Popular Programs & Classes this quarter included:

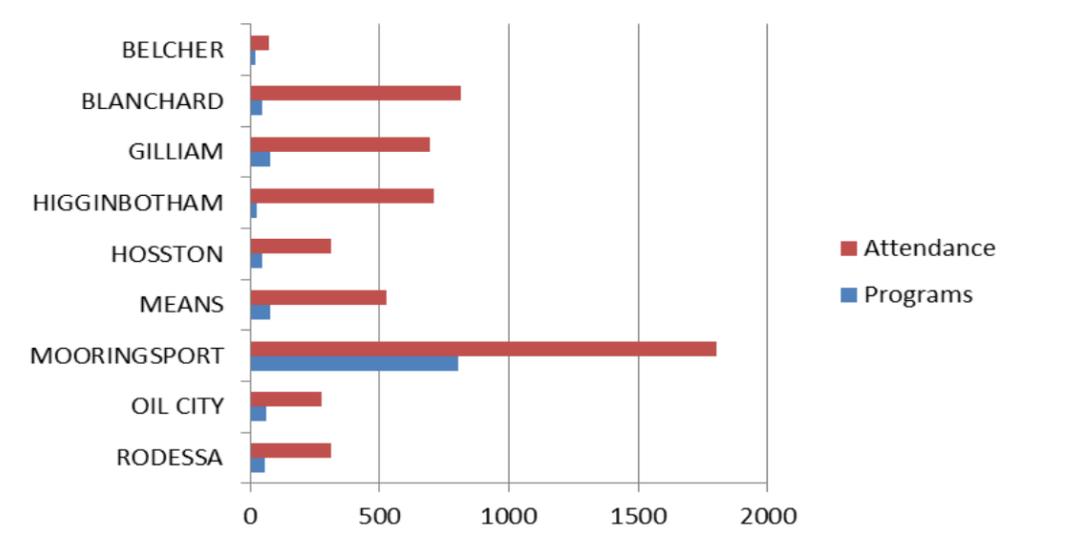
- Mobile Library 60th Anniversary Celebration
- Local History Author Fair
- Parking Lot Picassos
- Coding Camps for Kids and Teens
- Build a Better World Summer Reading Program
- Summer Feeding Program

Classes, Seminars, Workshops & Events

Total: 3,065 with 58,502 attendees



Part-Time Branches Breakout



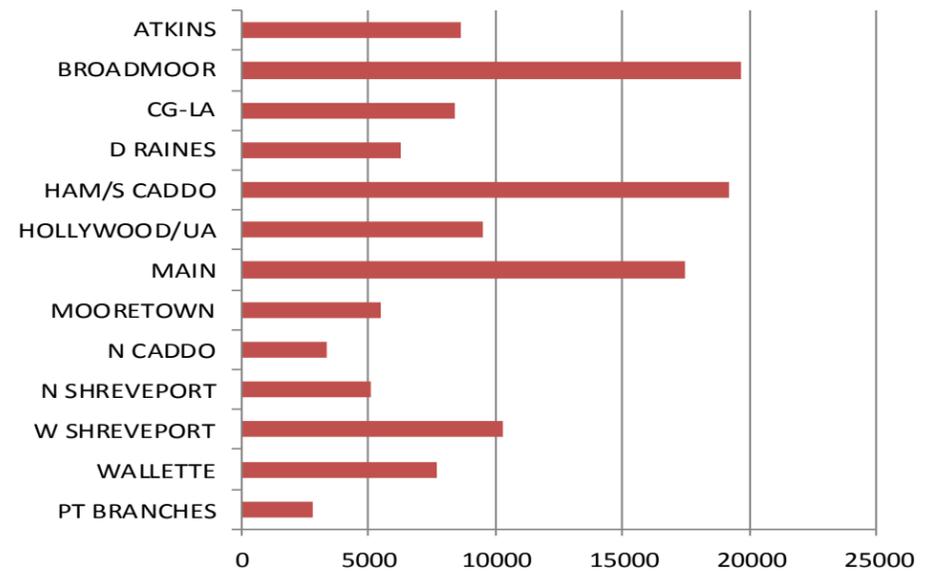
E-Branch Statistics

Webpage Visits: 58,933
 Facebook Post Reach: 86,818
 Twitter Followers: 1445
 Instagram Followers: 1296
 Pinterest Followers: 193
 Wi-Fi Sessions: 158,102



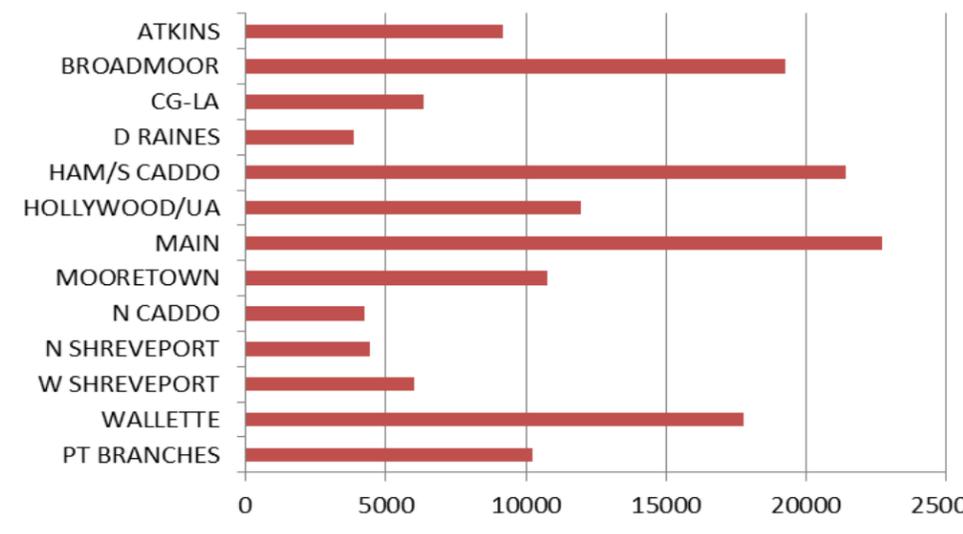
Computer Usage

Branch Comparisons - Total Sessions 123,920



Research & Instruction

Branch Comparisons - Total Transactions: 148,137



Most Popular Posts this Quarter :

- Storytime Online
- Team Tuesday
- Playaway Launchpads
- Summer Feeding Program

Q2 2017