

Q3 2017

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,476 Attendees: 16,306

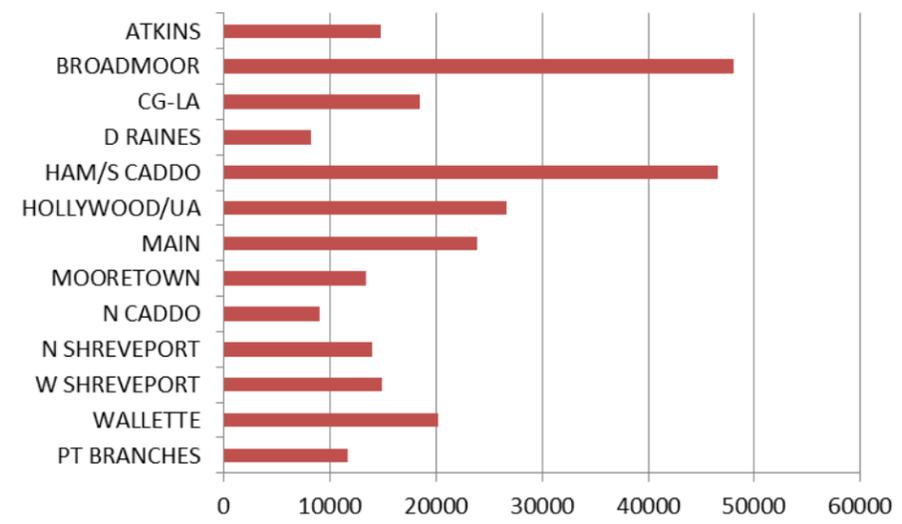
Mobile Library

Stops: 260 Visitors: 1,324

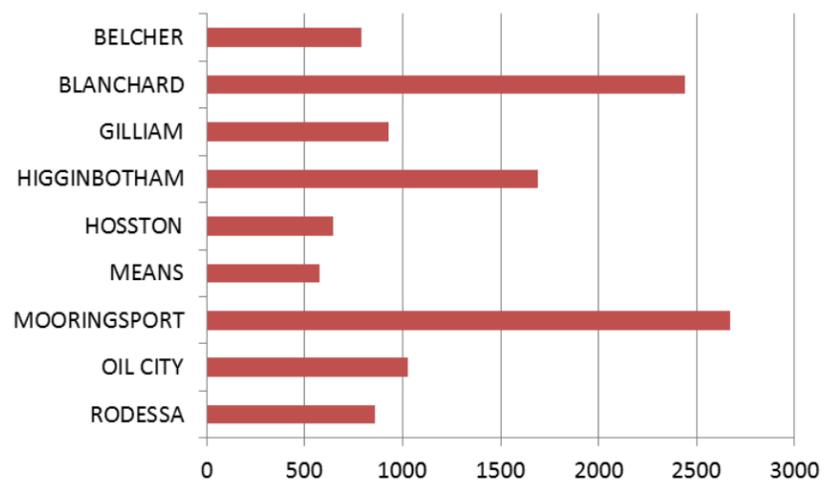
Items Loaned: 7,516

Community Engagement:

Events: 141 Engaged: 15,346



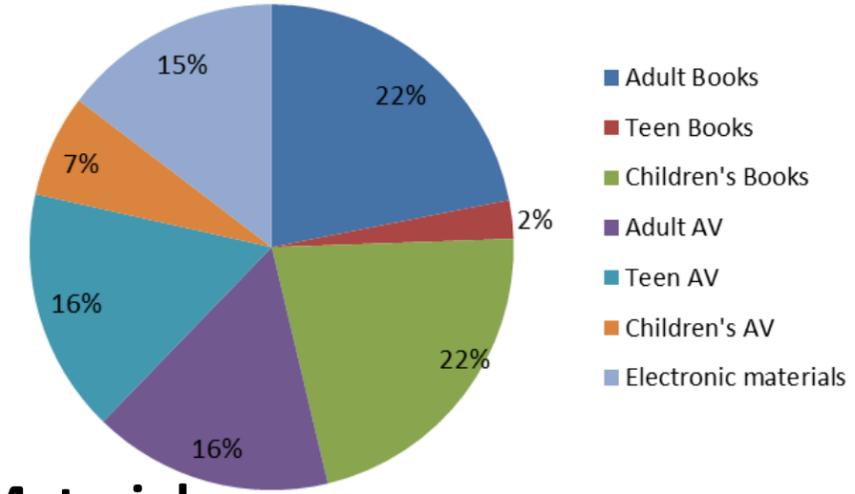
269,711 Total Customer Visits



Part-Time Branches Breakout

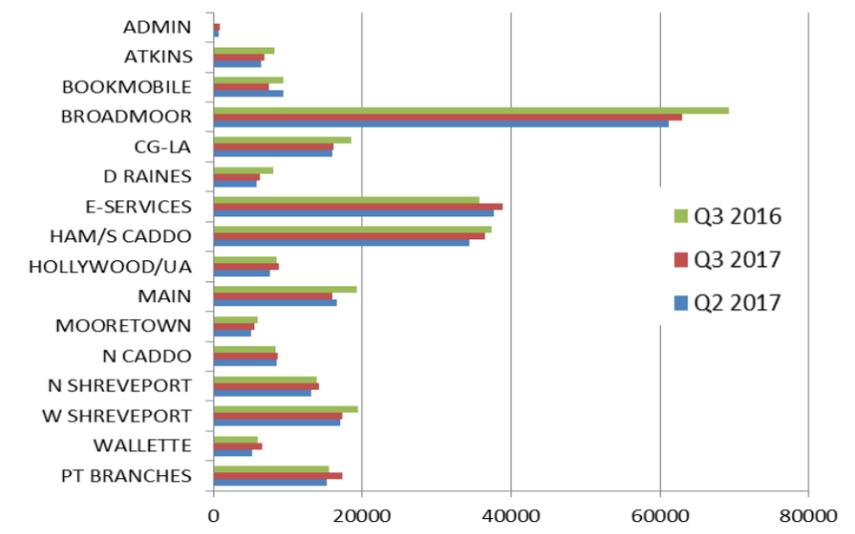


SHREVE MEMORIAL LIBRARY



Materials

270,475 total materials were loaned for Q3 2017. Overall physical items loaned decreased by 4.92% compared to this time last year, and increased 3.87% compared to last quarter.



Board of Control Statistical Report

Q3 2017

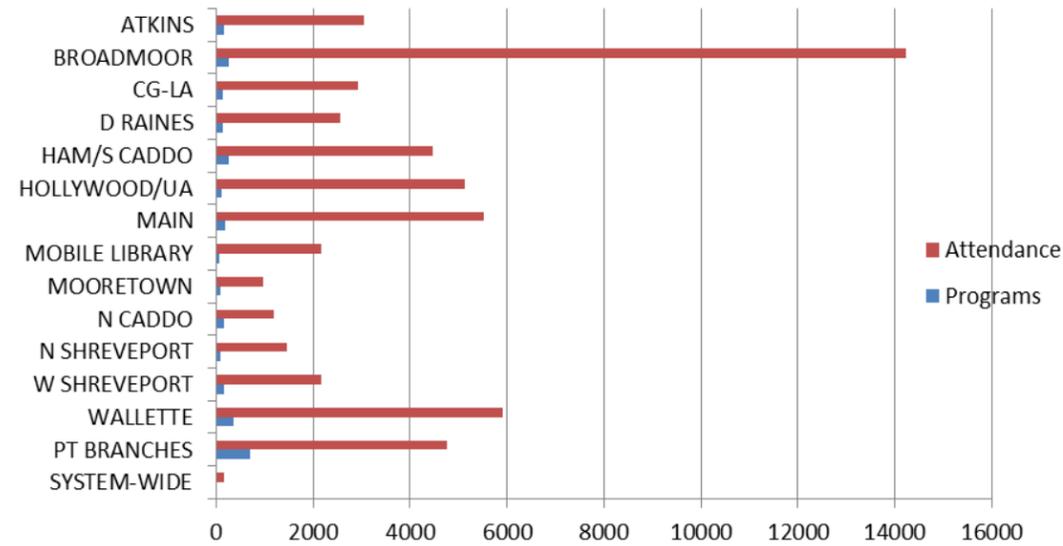


SHREVE MEMORIAL LIBRARY

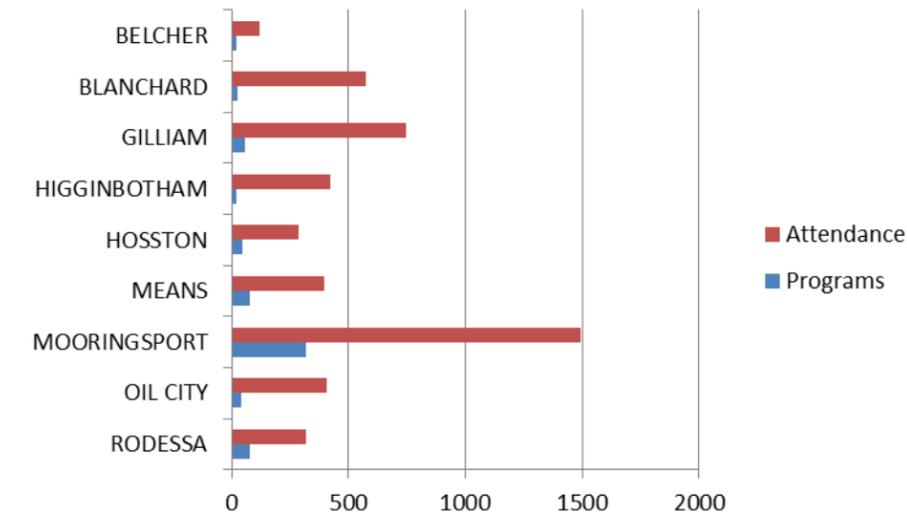
Board of Control Statistical Report

Classes, Seminars, Workshops & Events

Total: 2,890 with 56,684 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 60,445

Facebook Post Reach: 94,216

Twitter Followers: 1513

Instagram Followers: 1361

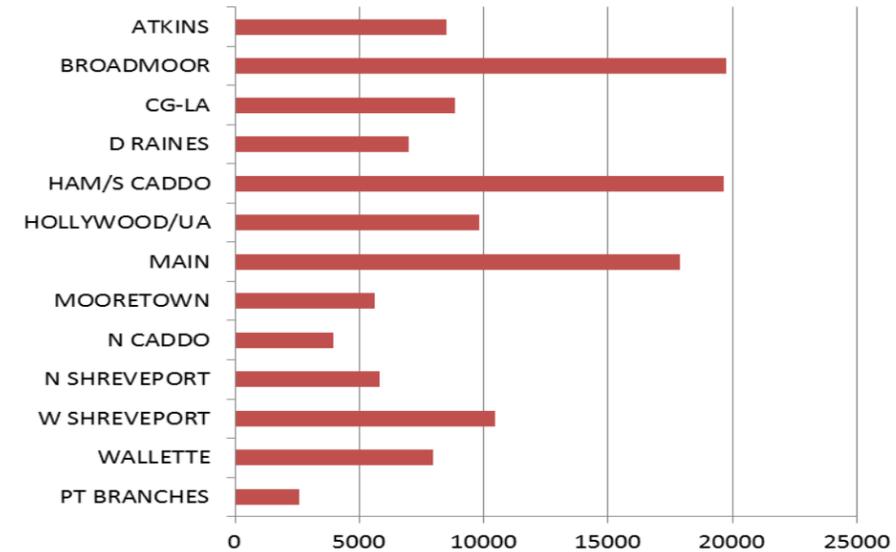
Pinterest Followers: 201

Wi-Fi Sessions: 150,400



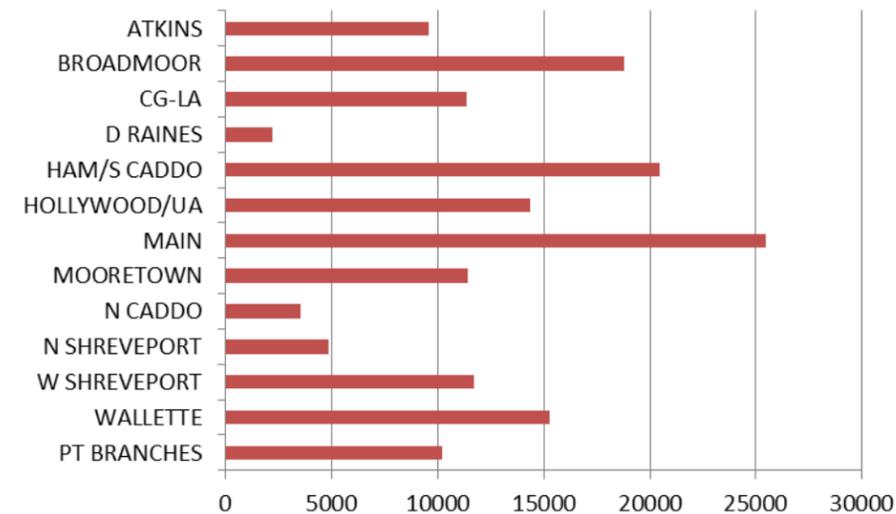
Computer Usage

Branch Comparisons - Total Sessions 127,820



Research & Instruction

Branch Comparisons - Total Transactions: 159,266



Most Popular Posts

this Quarter :

- Solar Eclipse Viewing Parties
- Interactive Posts such as "Describe the Book You are Reading"
- "Ruin a Book in One Letter"
- Library Card Sign Up Month
- #TeamTuesday

Popular Programs & Classes this quarter included:

- One Book One Parish Voting
- Summer Reading Program
- Shark Week Events
- Bring it to the Library Antique Show (Belcher-Wyche)
- TEDx Salons on Fake News
- ComicFest (Main)
- Solar Eclipse Viewing Parties



Q3
2017