

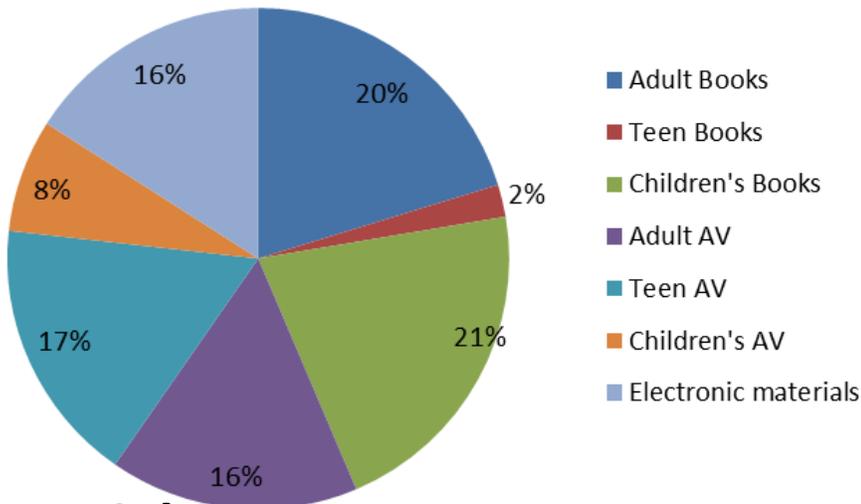


Dream. Discover. Do.



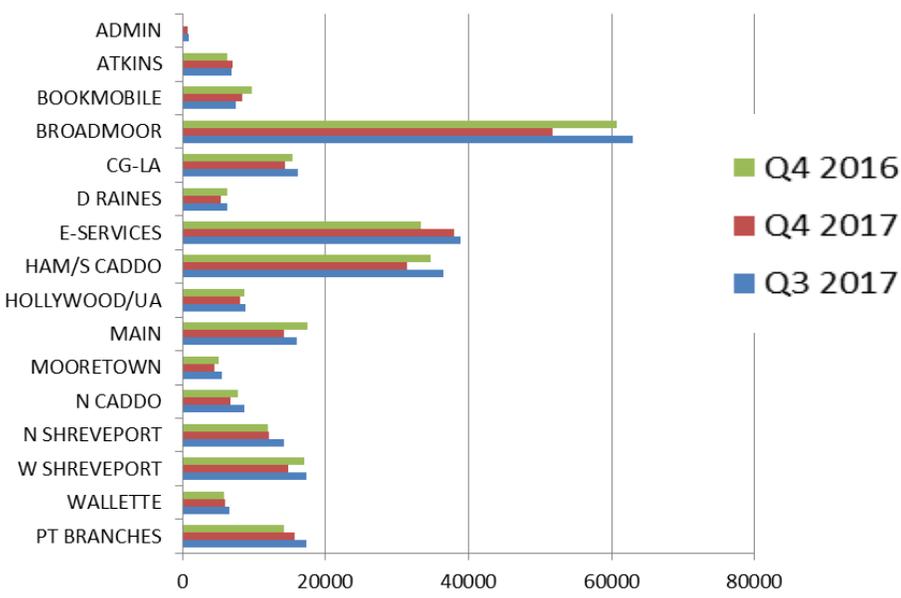
SHREVE MEMORIAL LIBRARY

# Board of Control Statistical Report



## Materials

239,160 total materials were loaned for Q4 2017. Overall physical items loaned decreased by 6.36% compared to this time last year, and decreased by 13.09 % compared to last quarter.

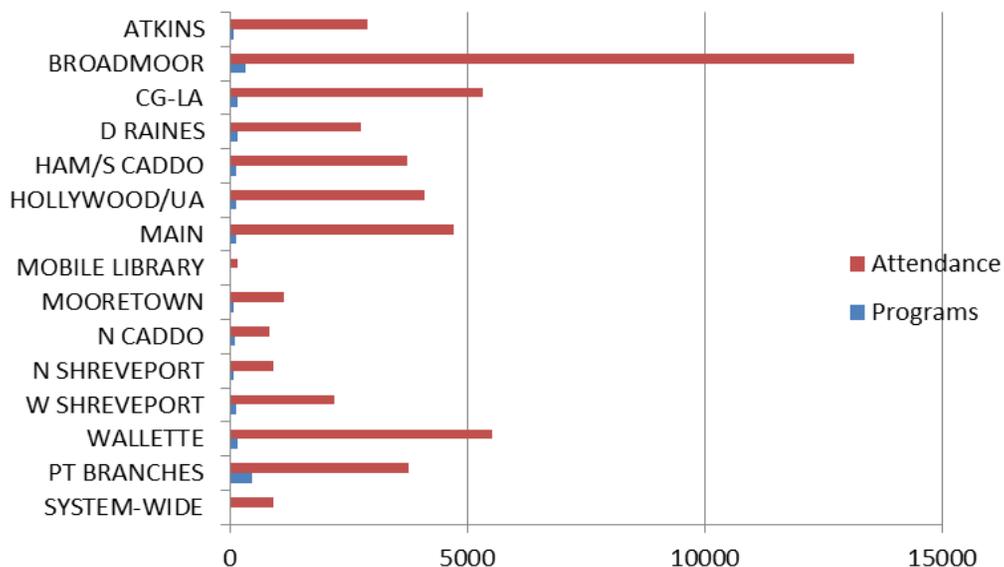


# Q4 2017

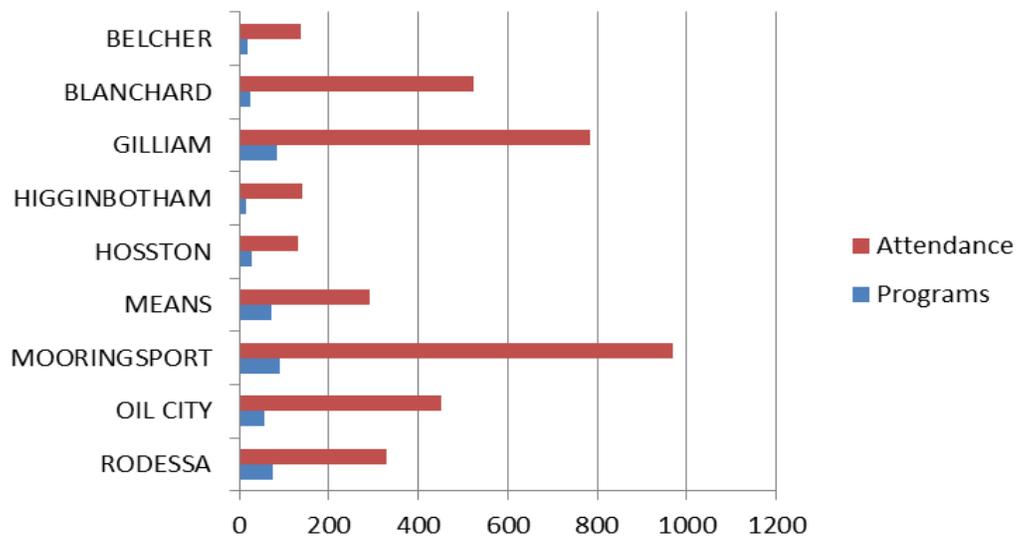
# Board of Control Statistical Report

## Classes, Seminars, Workshops & Events

Total: 2,174 with 52,099 attendees



## Part-Time Branches Breakout



Popular Programs & Classes this quarter included:

- One Book One Parish
- Food for Thought Amnesty Days
- Brother to Brother Lecture Series at Part-Time Branches
- Building Better Brains
- Lawyers in Libraries
- Sounds of the Season
- Teen Yule Ball



## E-Branch Statistics

Webpage Visits: 50,968

Facebook Post Reach: 71,325

Twitter Followers: 1617

Instagram Followers: 1427

Pinterest Followers: 204

Wi-Fi Sessions: 138,787

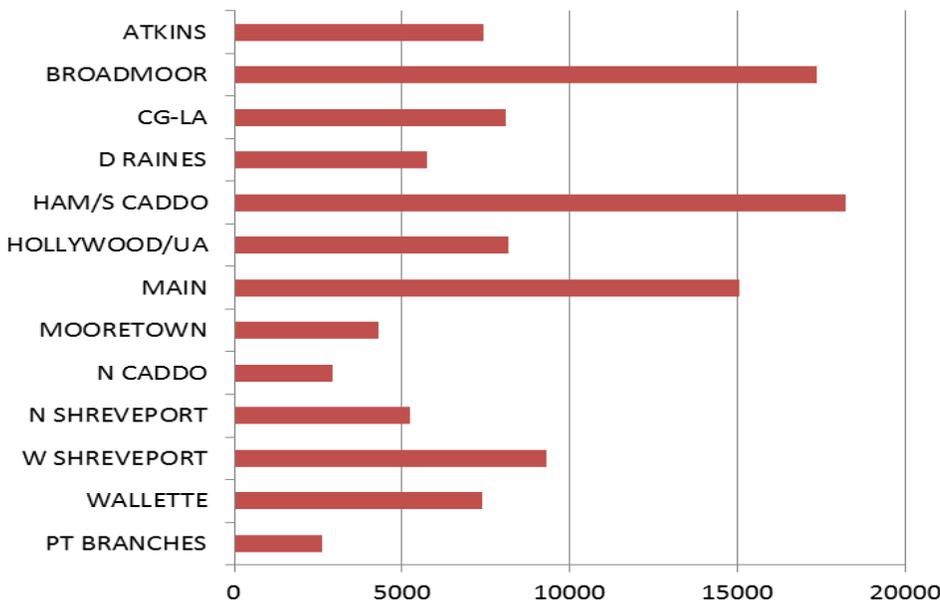


## Most Popular Posts this Quarter :

- Main Branch's Christmas Book Tree
- Virtual Student Library Card
- StoryCorps
- Hoopla Library Additions
- Biscuit Making Classes
- Food for Thought Amnesty Days Donation
- Carlos Colón Reference Collection Dedication

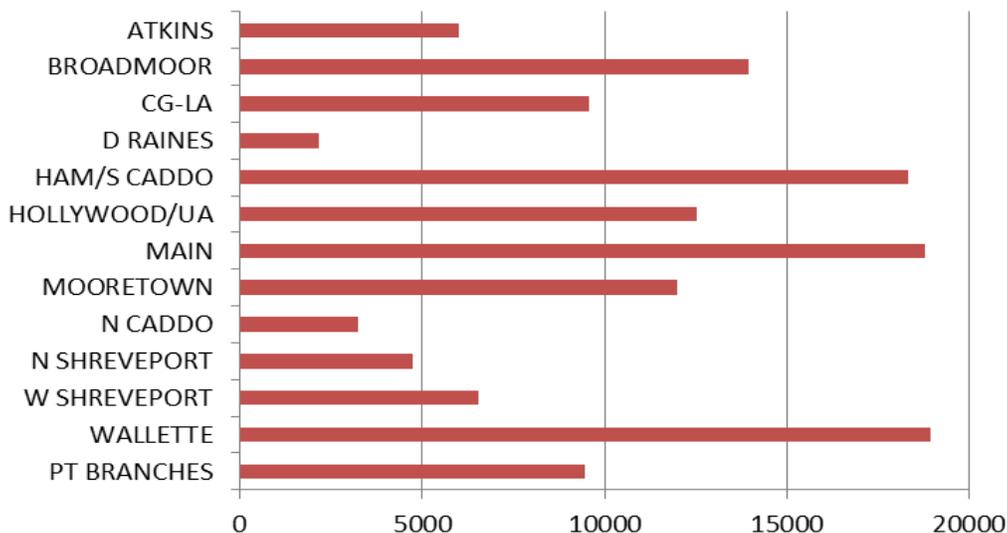
## Computer Usage

Branch Comparisons - Total Sessions 111,869



## Research & Instruction

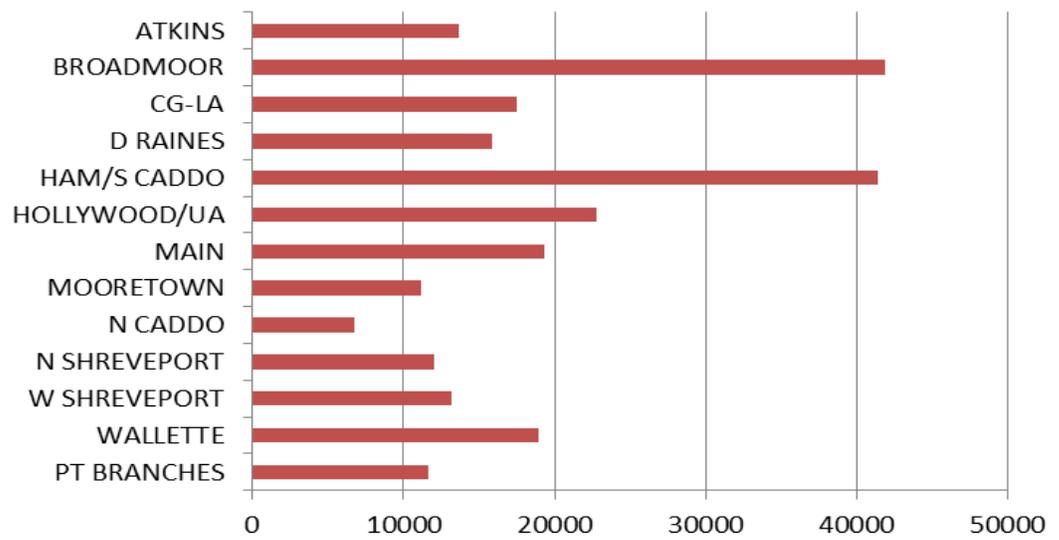
Branch Comparisons - Total Transactions: 136,234



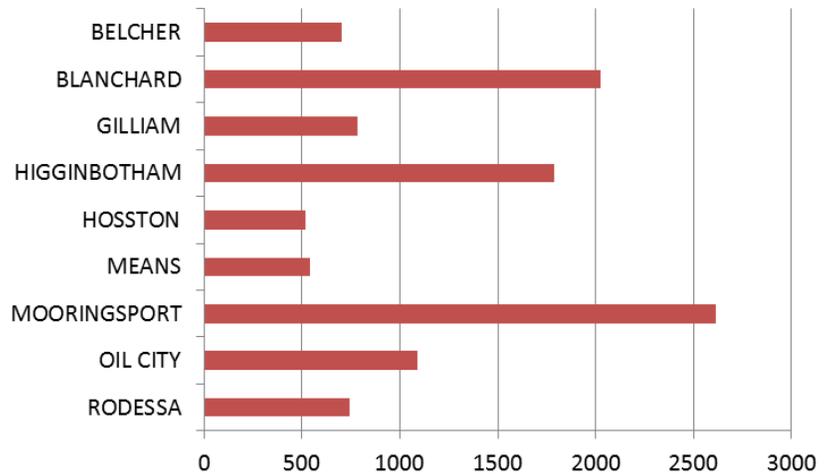
Q4  
2017

# Q4 2017

## Board of Control Statistical Report



**246,099 Total Customer Visits**



Part-Time Branches Breakout

### Meeting Rooms

Reserved: 2,446 Attendees: 13,397

### Mobile Library

Stops: 202 Visitors: 1,381

Items Loaned: 8,358

### Community Engagement:

Events: 194 Engaged: 22,583

