

Q2 2018

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,561 Attendees: 15,608

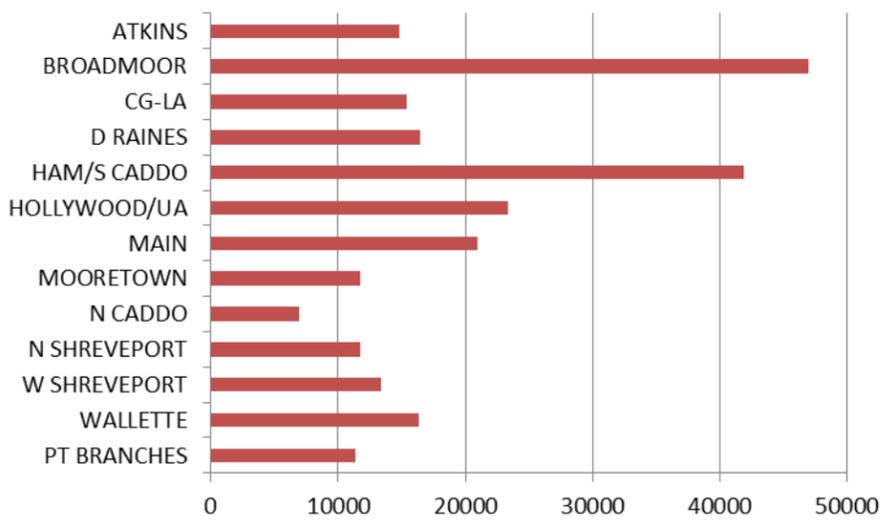
Mobile Library

Stops: 233 Visitors: 1,763

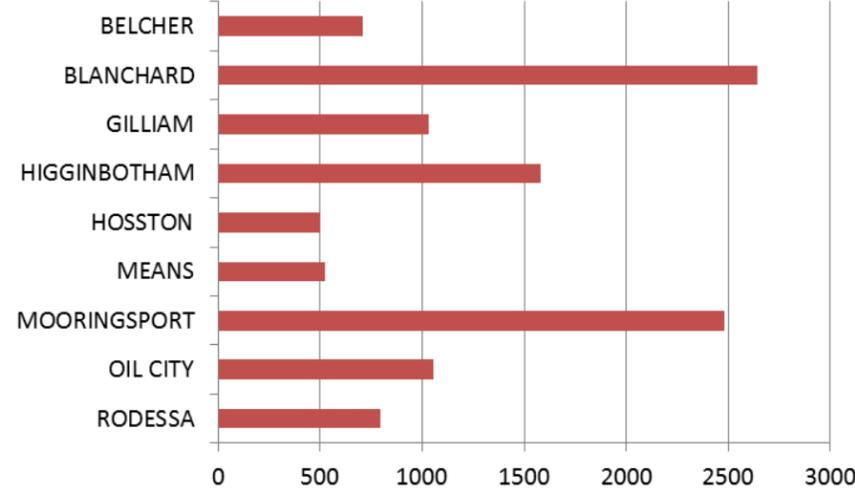
Items Loaned: 12,038

Community Engagement:

Events: 184 Engaged: 9,608



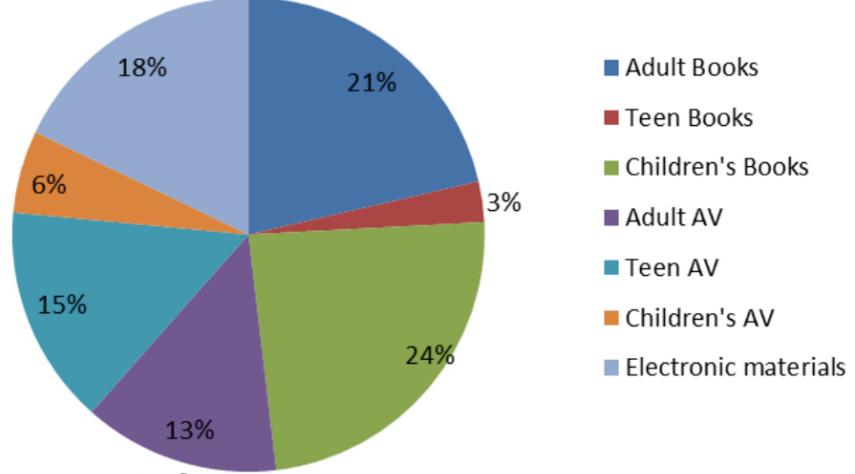
251,046 Total Customer Visits



Part-Time Branches Breakout

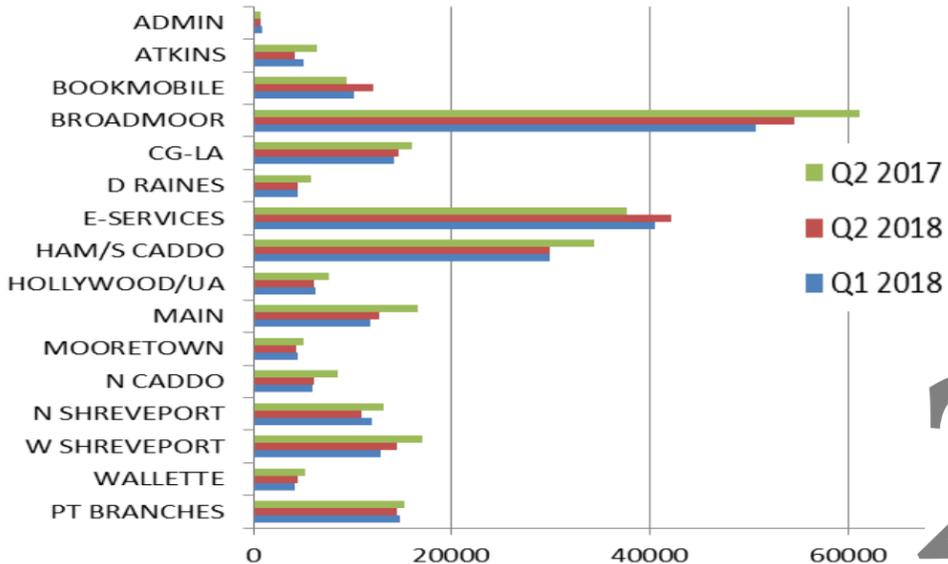


SHREVE MEMORIAL LIBRARY



Materials

236,729 total materials were loaned for Q2 2018. Overall physical items loaned decreased by 8.95% compared to this time last year, and increased by 3.74% compared to last quarter.



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SHREVE MEMORIAL LIBRARY

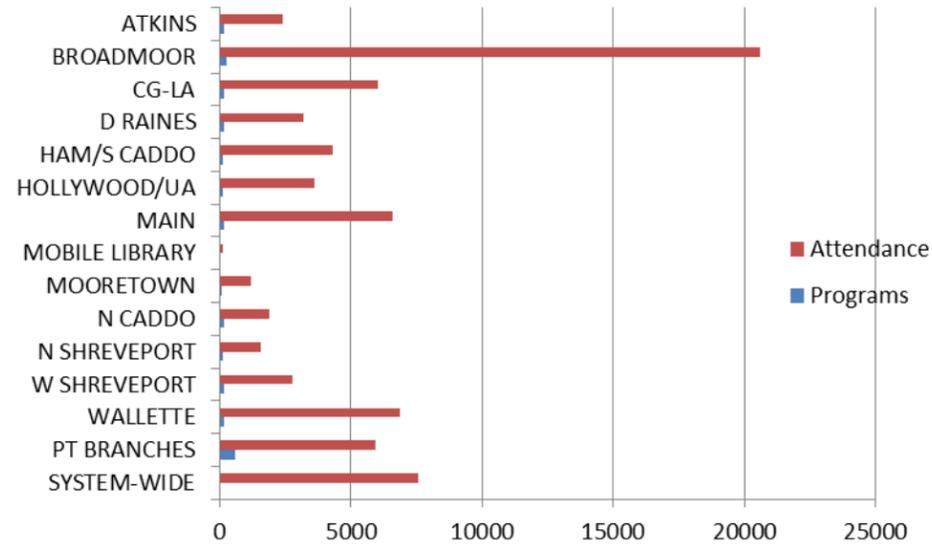
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Program Highlights

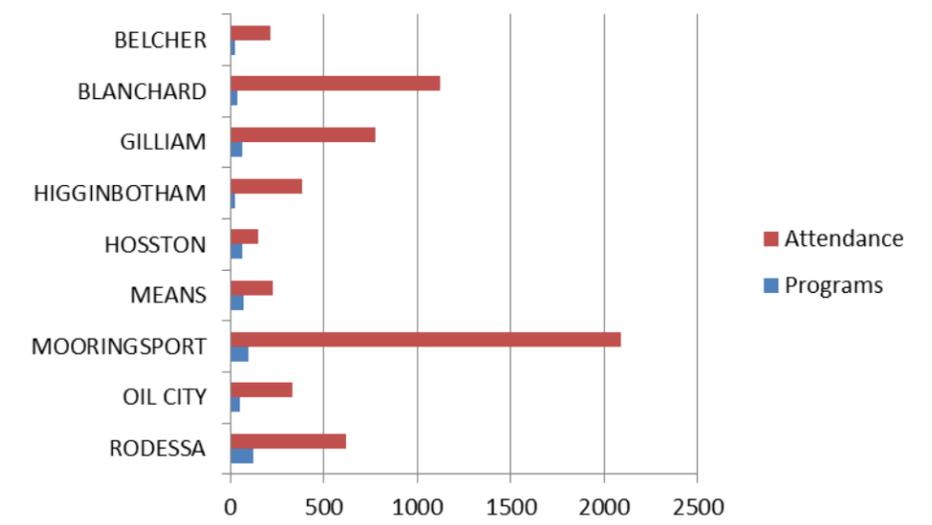
- Shreve Memorial Library partnered with SRAC and the Shreveport Symphony to bring Peter and the Wolf to ArtBreak!
- Shreve Memorial Library's First Ever Children's Book Festival held Saturday, May 5, 2018 greeted more than 500 children and families!
- Libraries Rock! Summer Reading Program kicked off with a variety of programs and performers!

Classes, Seminars, Workshops & Events

Total: 2,568 with 74,722 attendees



Part-Time Branches Breakout



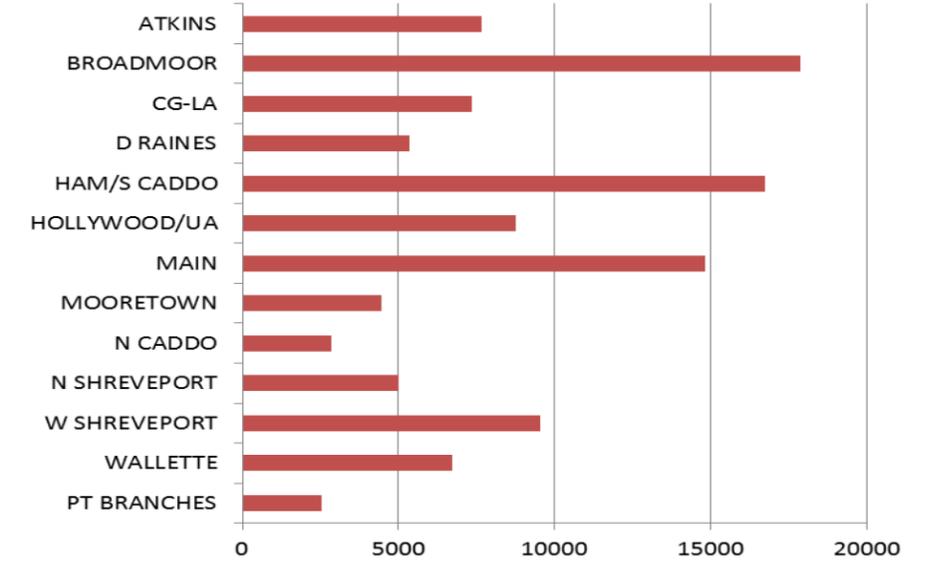
E-Branch Statistics

Webpage Visits: 49,539
 Facebook Post Reach: 4,371,965
 Twitter Followers: 1769
 Instagram Followers: 1575
 Pinterest Followers: 220
 Wi-Fi Sessions: 147,549



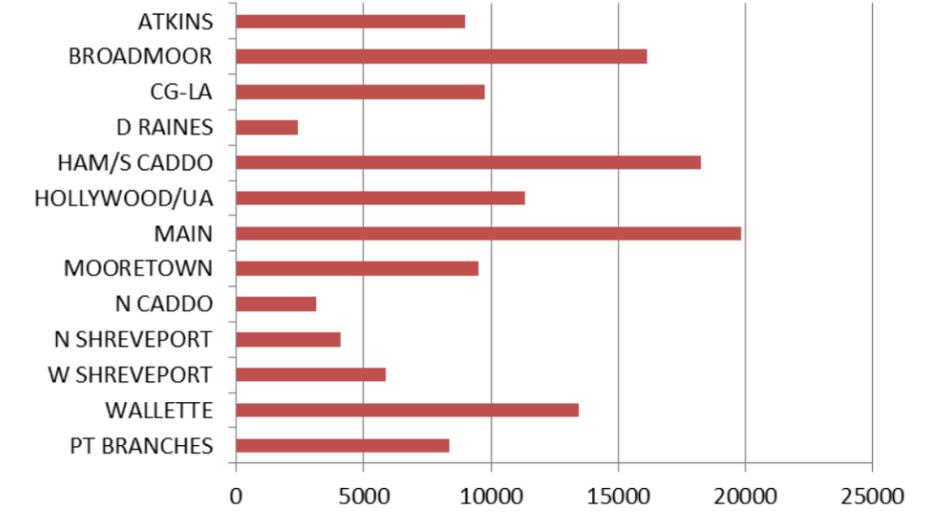
Computer Usage

Branch Comparisons - Total Sessions 109,709



Research & Instruction

Branch Comparisons - Total Transactions: 131,170



Most Popular Posts

this Quarter :

- #FakeNewsFriday post regarding fact checking went viral skyrocketing our Facebook post reach for this quarter.
- STEAM Camp registrations
- Summer Feeding Program
- Libraries Rock! band library session videos
- Library Memes

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