

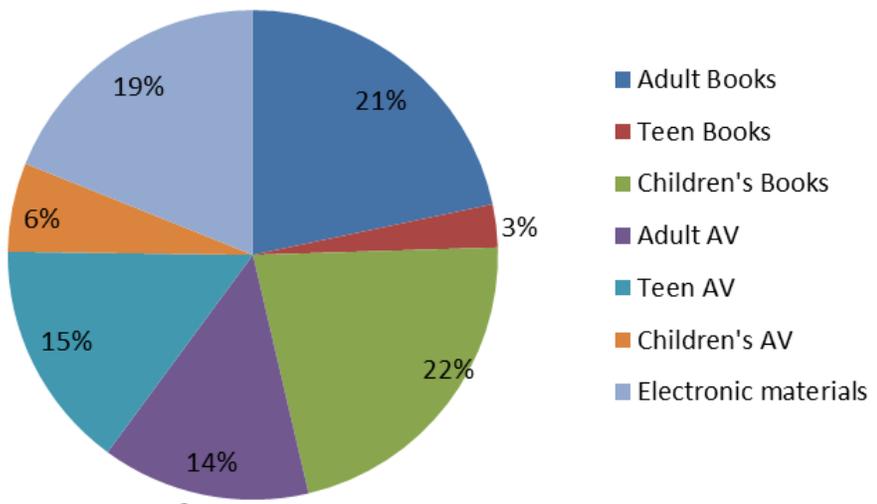


Dream. Discover. Do.



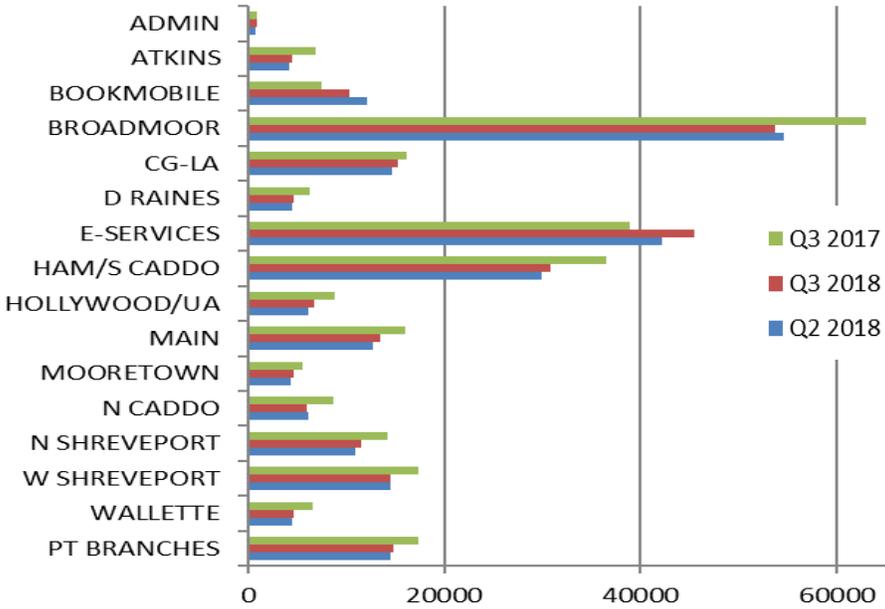
SHREVE MEMORIAL LIBRARY

Board of Control Statistical Report



Materials

241,623 total materials were loaned for Q3 2018. Overall physical items loaned decreased by 10.67% compared to this time last year, and increased by 2.07% compared to last quarter.



Q3 2018

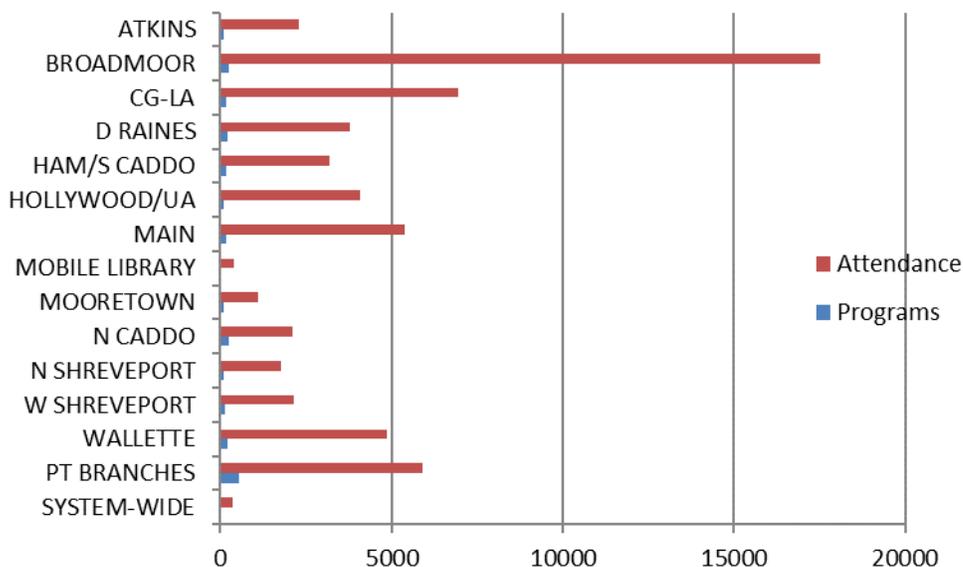
Board of Control Statistical Report

Popular Programs & Classes This Quarter

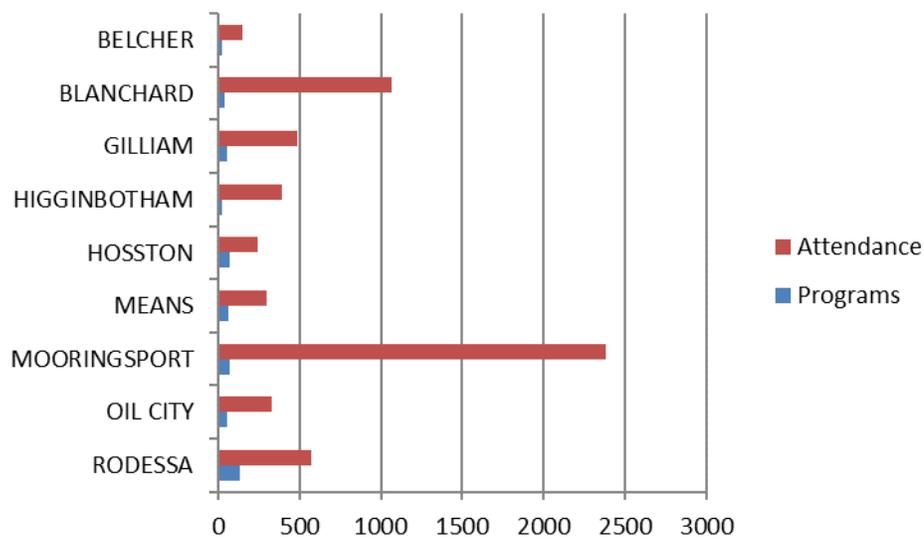
- Moonhack Coding Program
- Libraries Rock! Summer Reading Program
- One Book One Parish Voting
- After-School Feeding & Enrichment Program
- Hispanic Heritage Month Celebration
- Scarecrow Festival
- Banned Books Week Activities

Classes, Seminars, Workshops & Events

Total: 2,653 with 61,920 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 46,653

Facebook Post Reach: 205,202

Twitter Followers: 1816

Instagram Followers: 1667

Pinterest Followers: 224

Wi-Fi Sessions: 137,668

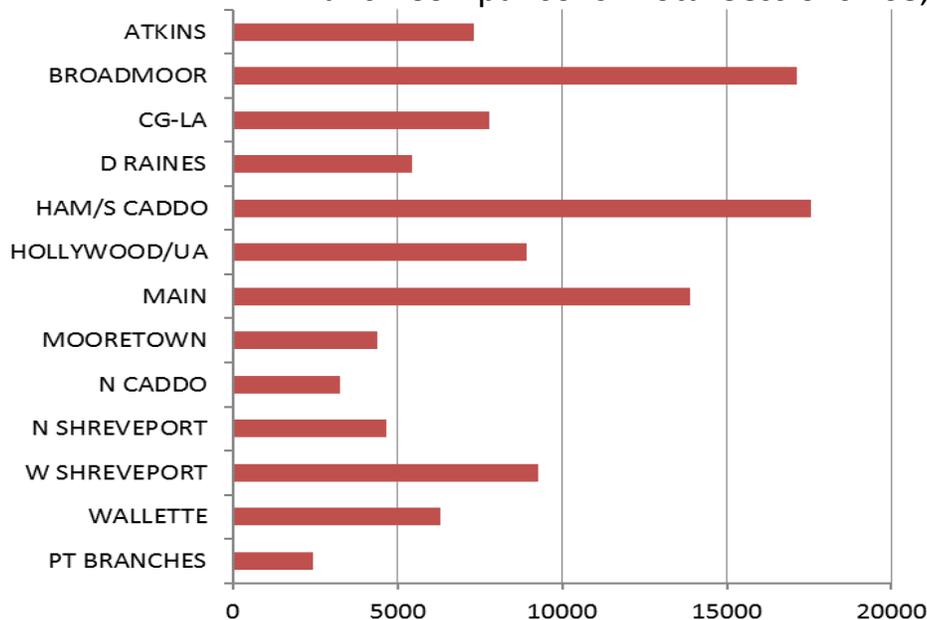


Most Popular Posts this Quarter :

- Lord of the Rings Heat Wave post reminding patrons that the libraries are air conditioned.
- Lynda.com access
- Banned Books Week Guess the Banned Book
- #FlashbackFriday Card Catalog

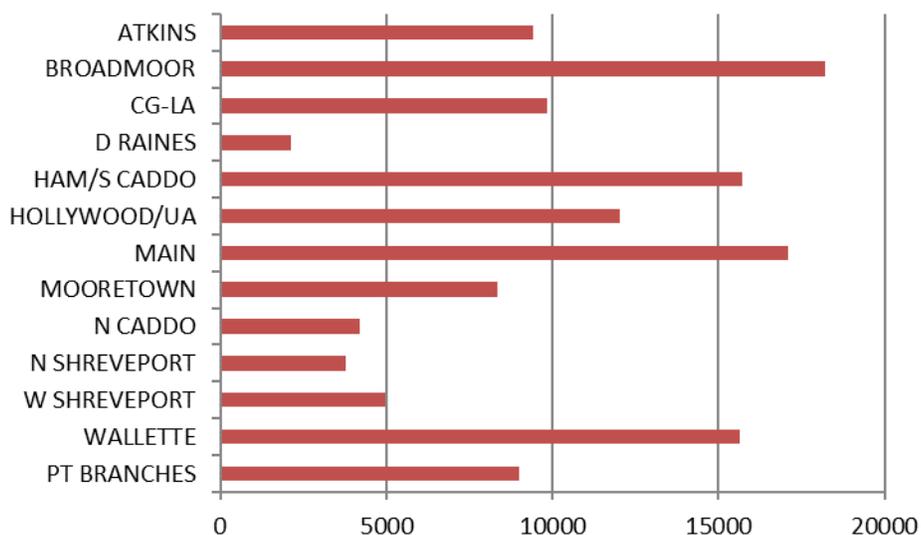
Computer Usage

Branch Comparisons - Total Sessions 108,295



Research & Instruction

Branch Comparisons - Total Transactions: 130,329



Q3
2018

Q3 2018

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,852 Attendees: 15,976

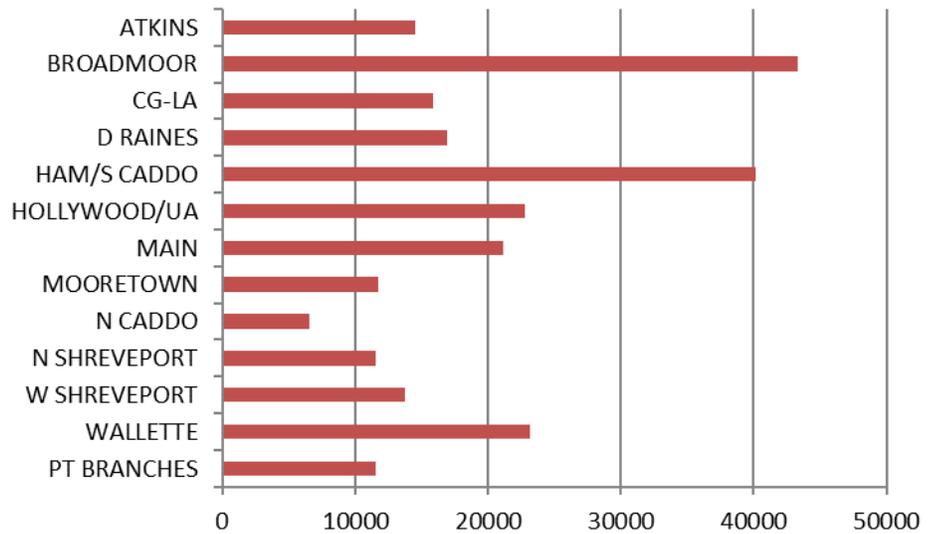
Mobile Library

Stops: 273 Visitors: 1,402

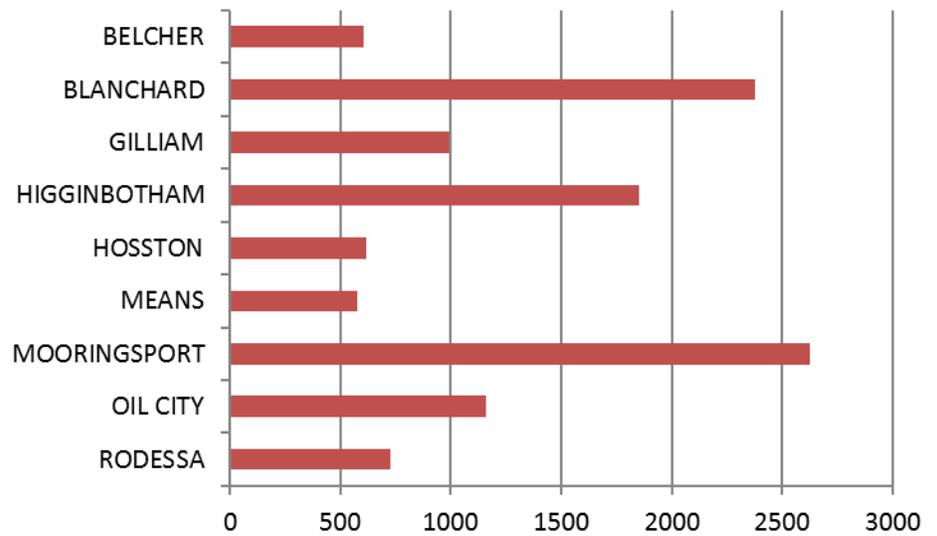
Items Loaned: 10,343

Community Engagement:

Events: 135 Engaged: 12,513



252,767 Total Customer Visits



Part-Time Branches Breakout



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