

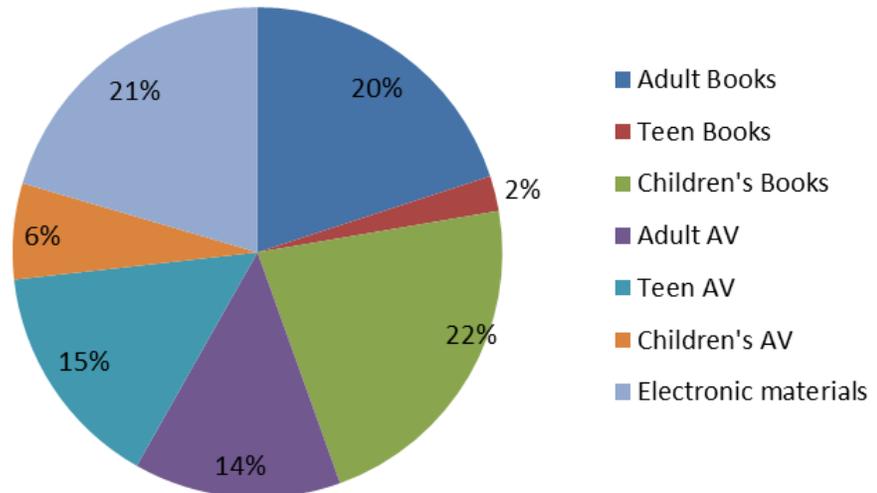


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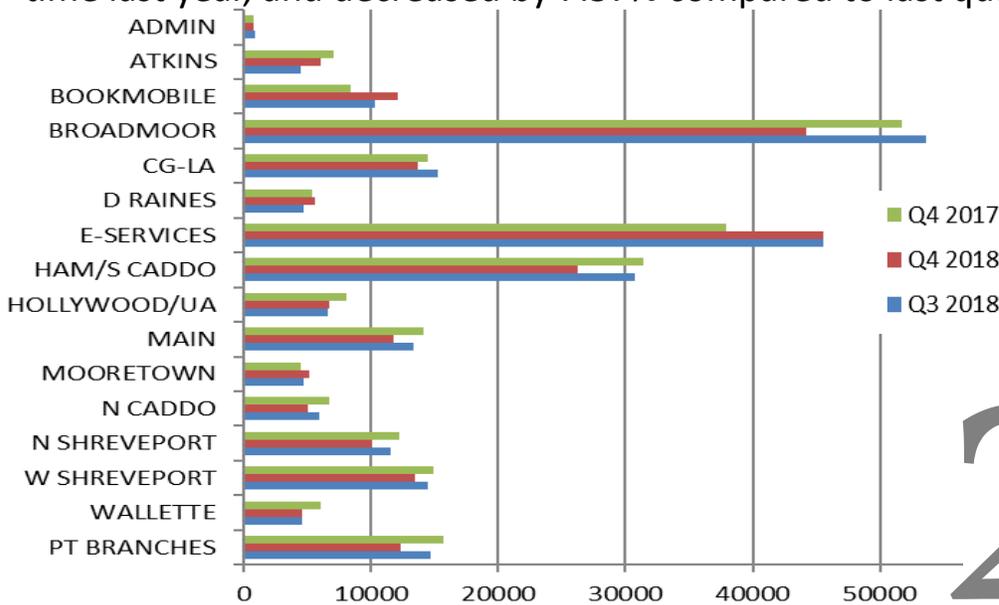
Board of Control Statistical Report



Materials

223,321 total materials were loaned for Q4 2018.

Overall physical items loaned decreased by 6.62% compared to this time last year, and decreased by 7.57% compared to last quarter.



Q4 2018

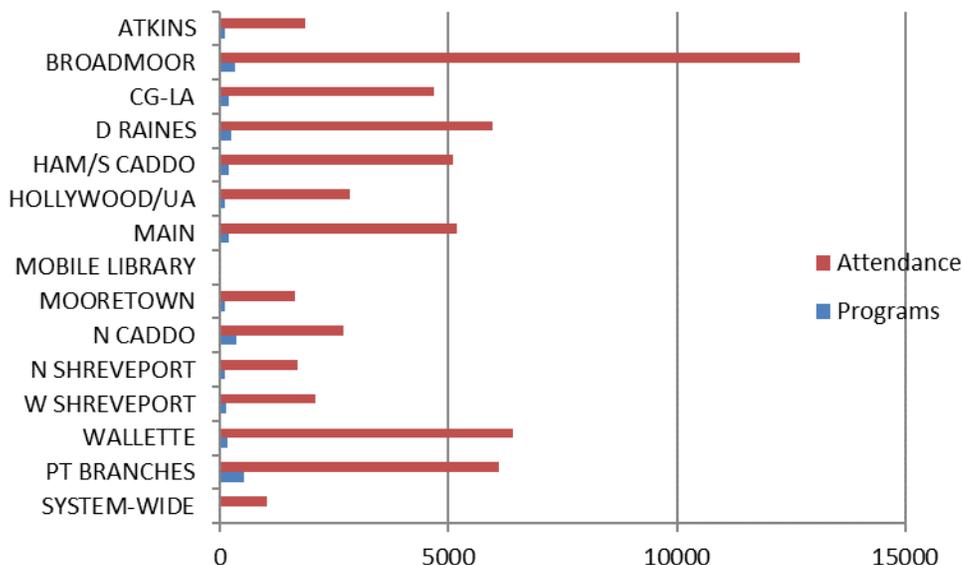
Board of Control Statistical Report

Popular Programs & Classes This Quarter

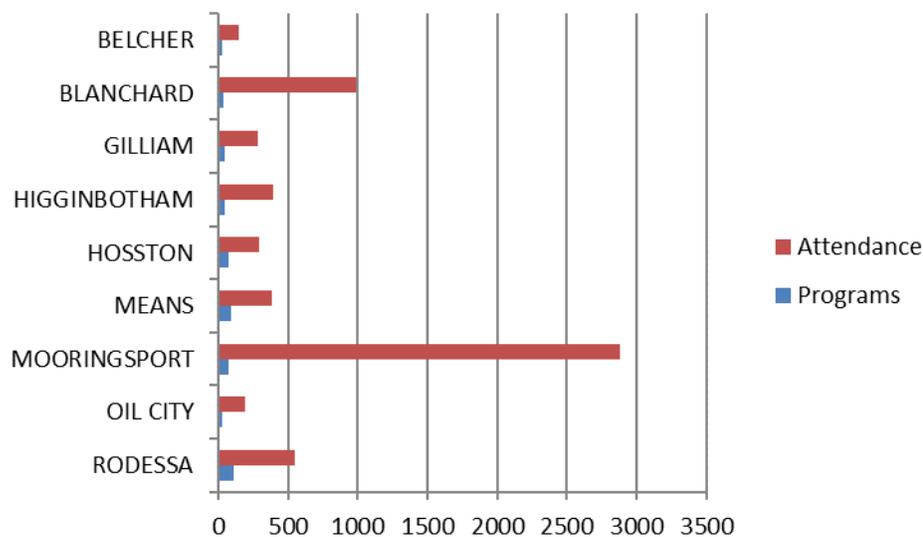
- After School Feeding & Enrichment Program Expansion
- One Book One Parish—*Sing, Unburied, Sing*
- Kite Making Workshops
- Food for Thought Fine Amnesty
- National Bullying Prevention Month Activities
- Holiday Craft & Music Programs

Classes, Seminars, Workshops & Events

Total: 2,803 with 60,005 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 41,832

Facebook Post Reach: 274,328

Twitter Followers: 1834

Instagram Followers: 1777

Pinterest Followers: 222

Wi-Fi Sessions: 138,892

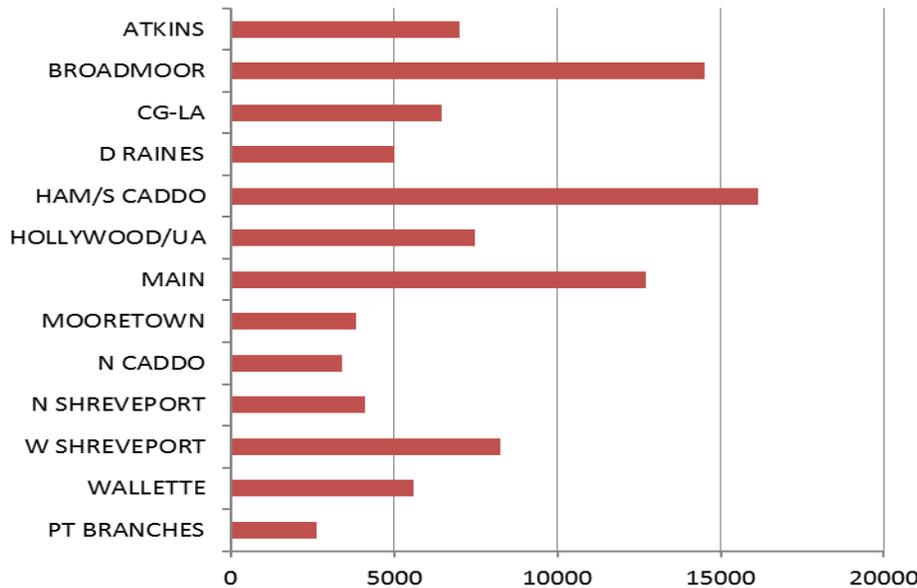


Most Popular Posts this Quarter :

- The “Book Returned After 84 Years” post went viral with hundreds of shares, likes and comments. The story was covered by major news outlets and even media outlets located overseas.
- Quotes about the value of public libraries.
- New video series #SMLStaffPicks featuring staff book recommendations

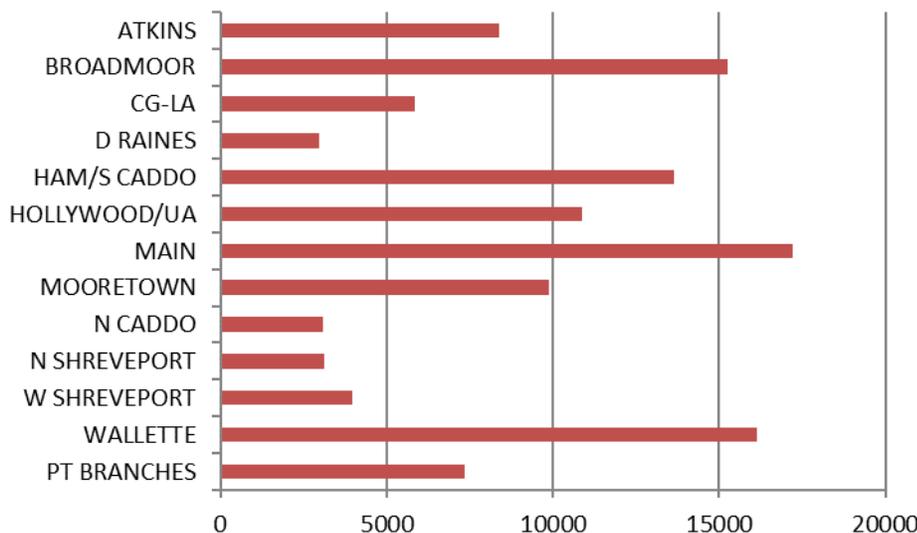
Computer Usage

Branch Comparisons - Total Sessions 97,075



Research & Instruction

Branch Comparisons - Total Transactions: 117,799



Q4
2018

Q4 2018

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,700 Attendees: 15,850

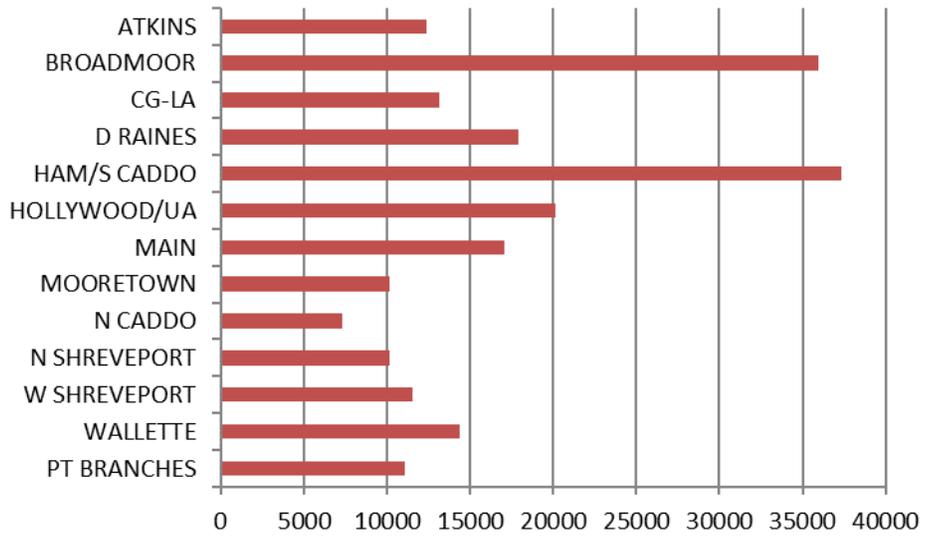
Mobile Library

Stops: 256 Visitors: 1,932

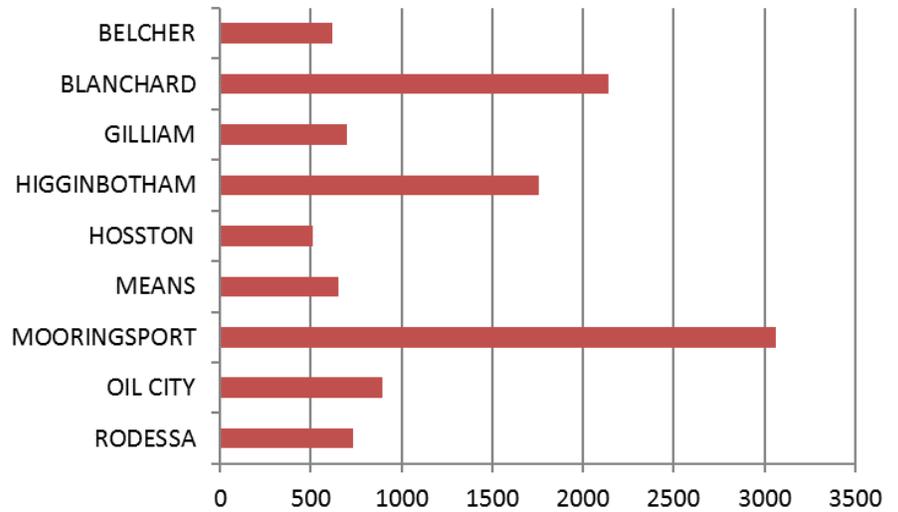
Items Loaned: 12,065

Community Engagement:

Events: 199 Engaged: 20,819



218,612 Total Customer Visits



Part-Time Branches Breakout



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