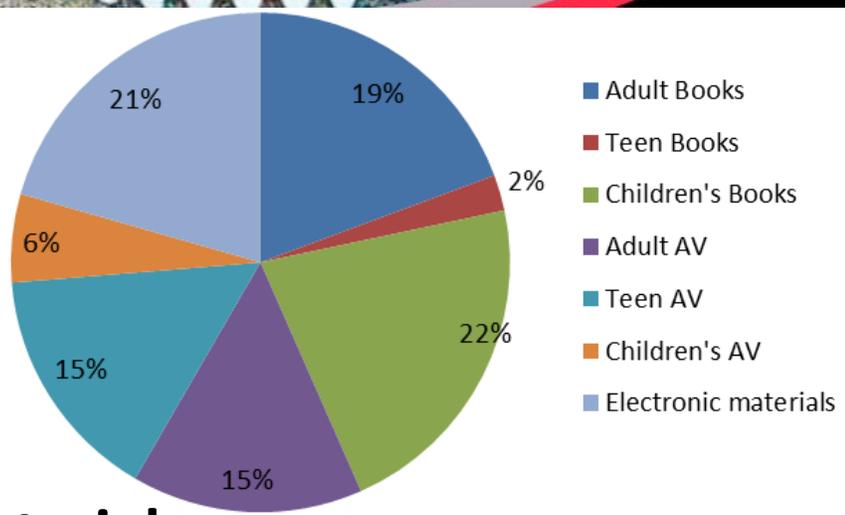




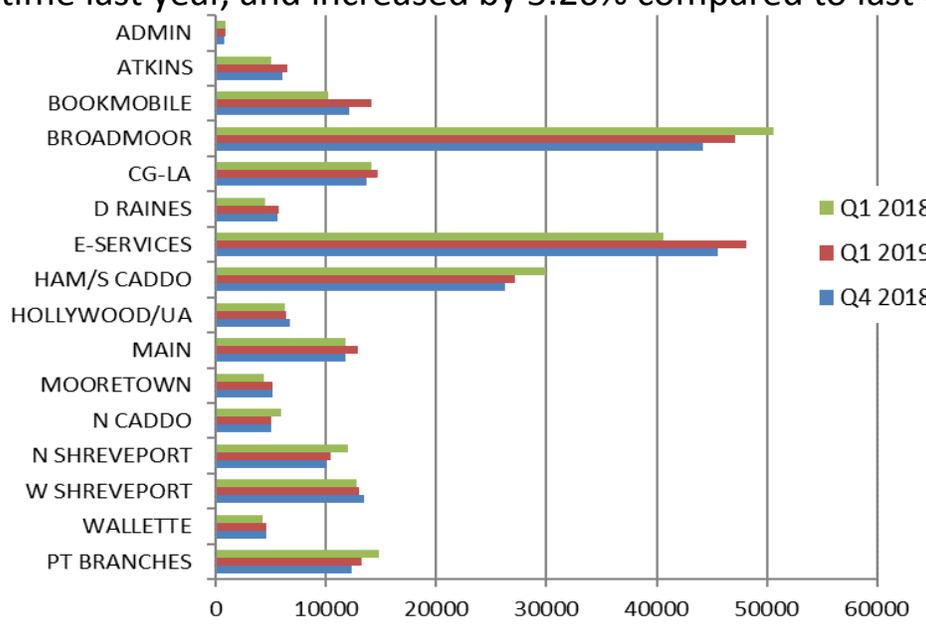
SHREVE MEMORIAL LIBRARY

Board of Control Statistical Report



Materials

235,060 total materials were loaned for Q1 2019. Overall physical items loaned increased by 3.01% compared to this time last year, and increased by 5.26% compared to last quarter.



Q1 2019

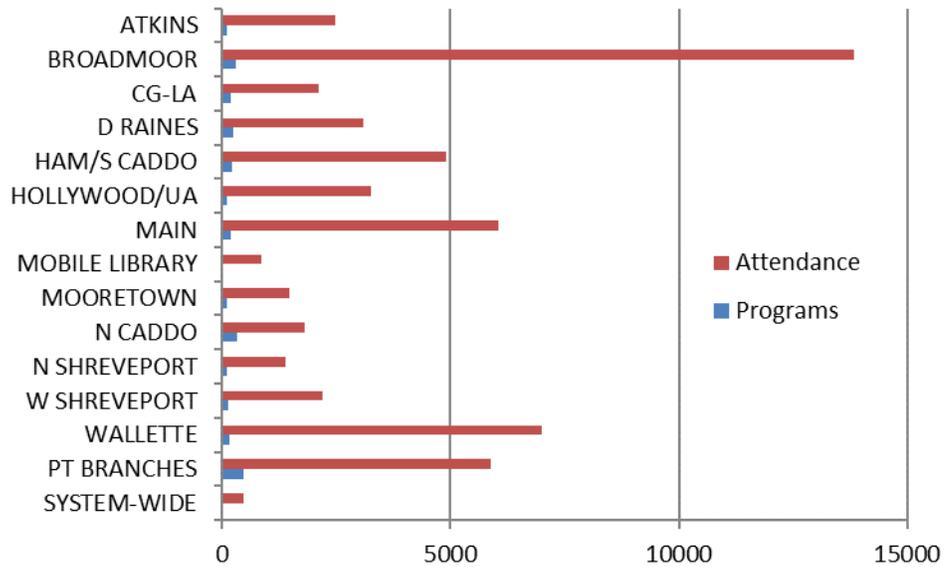
Board of Control Statistical Report

Popular Programs & Classes This Quarter

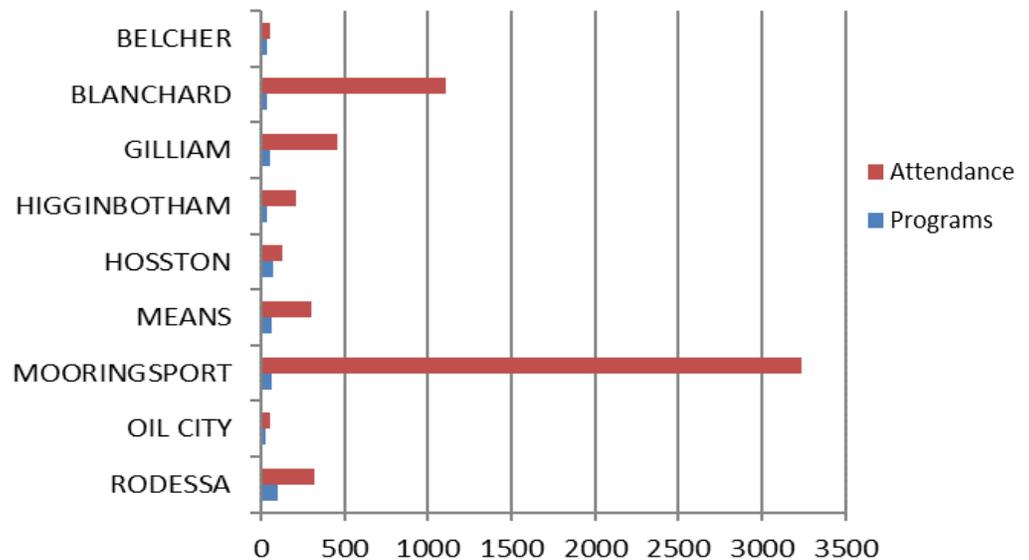
- Art Journaling
- Rhythm/Soul Performances
- Curious Creators Explore Early Learning Coding Programs
- SML Art Club for Teens
- African American Read-In
- Tax Filing Assistance
- Home School STEM School
- Mother Goose and Silly Strings Puppet Shows
- Cooking Classes

Classes, Seminars, Workshops & Events

Total: 2,741 with 56,784 attendees



Part-Time Branches Breakout



Dream. Discover. Do.



SHREVE MEMORIAL LIBRARY

E-Branch Statistics

Webpage Visits: 44,093

Facebook Post Reach: 405,074

Twitter Followers: 1899

Instagram Followers: 1927

Pinterest Followers: 227

Wi-Fi Sessions: 147,637

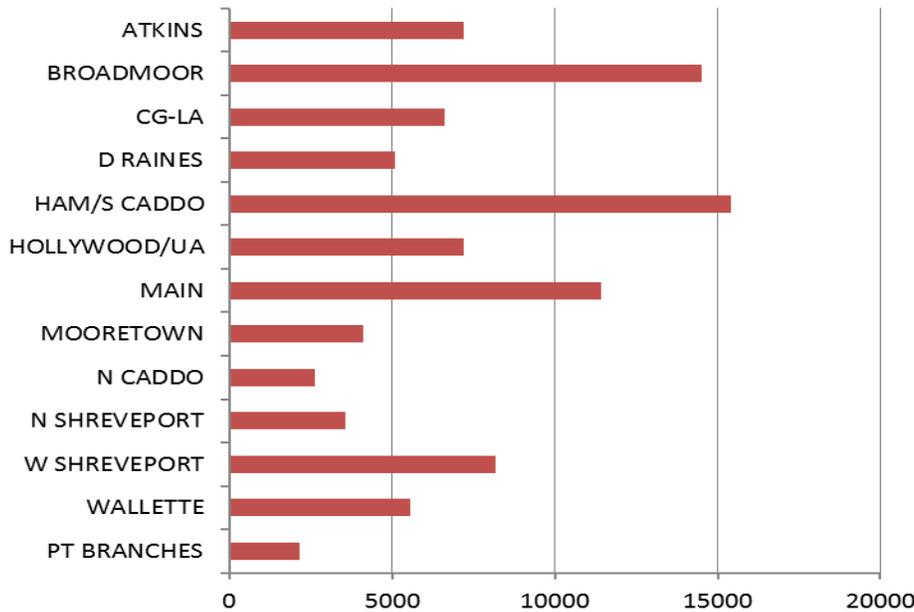


Most Popular Posts this Quarter :

- New SML Social Media Ambassador Program
- Virtual Mardi Gras Giveaway
- Sci-Port Passes are Back!
- "Yes, You Can!" campaign

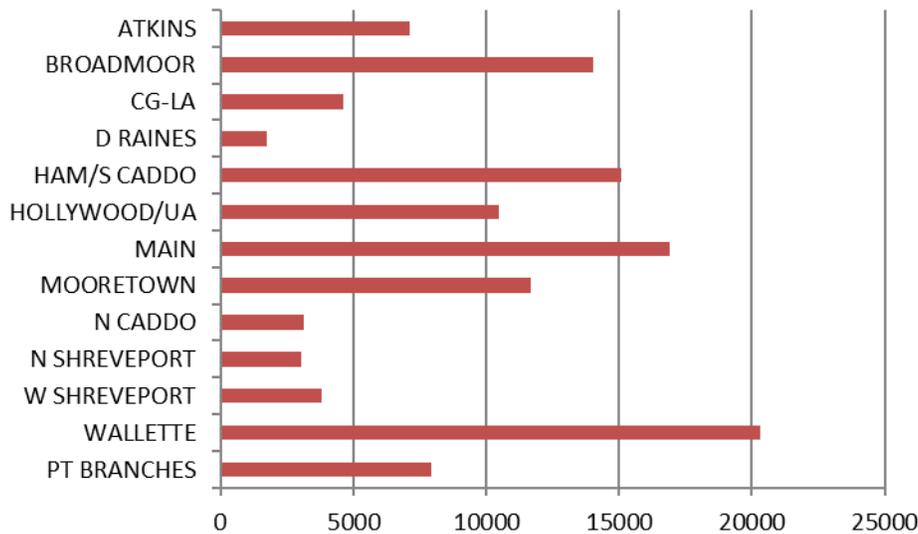
Computer Usage

Branch Comparisons - Total Sessions 93,612



Research & Instruction

Branch Comparisons - Total Transactions: 119,878



Q1
2019

Q1 2019

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,705 Attendees: 17,534

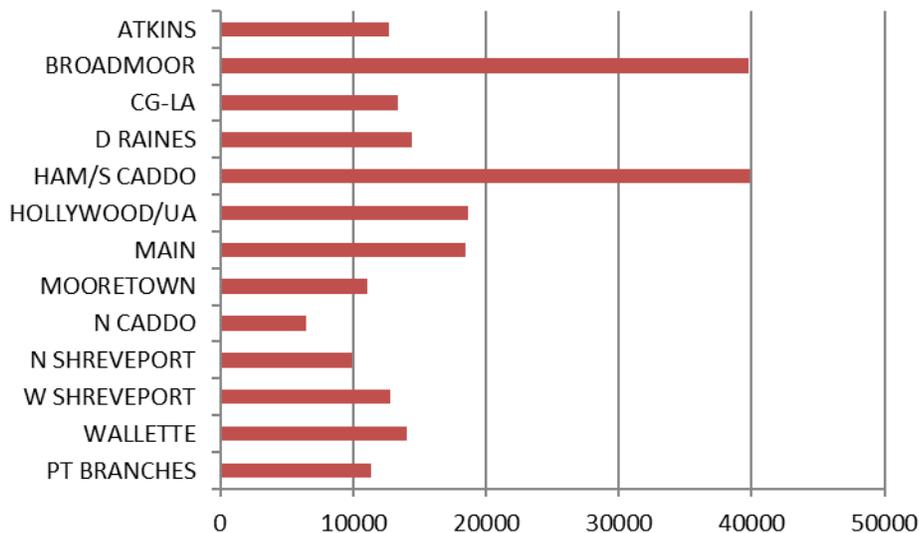
Mobile Library

Stops: 272 Visitors: 2,545

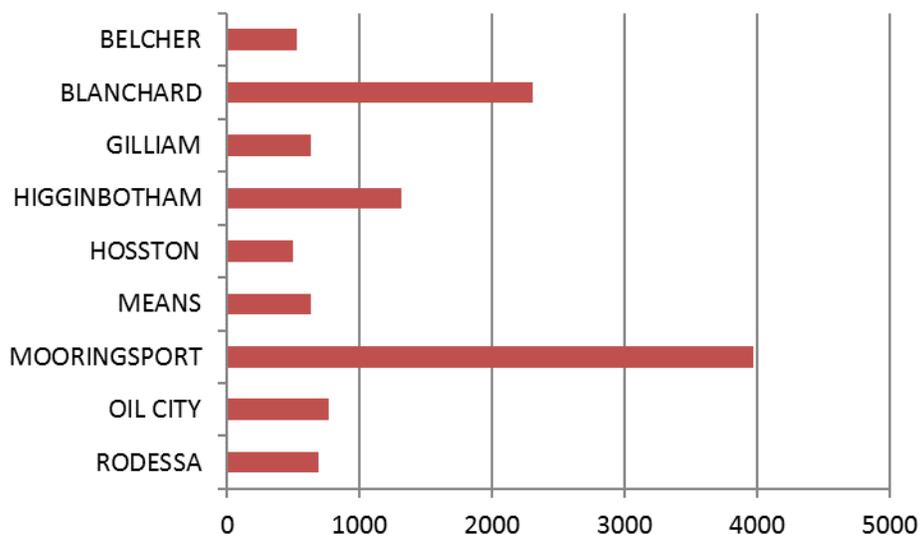
Items Loaned: 14,119

Community Engagement:

Events: 130 Engaged: 41,108



222,935 Total Customer Visits



Part-Time Branches Breakout



SHREVE MEMORIAL LIBRARY